

ECCP FORUM WORKSHOP ON EASE OF DOING BUSINESS

January 28, 2020
Makati Diamond Residences



SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

The ECCP, in partnership with its Food and Beverage Committee, is organizing a workshop on Ease of Doing Business in the said industry.

The Forum-Workshop also seeks to cover topics on **e-registration** with the aim to achieve the following:

- ensure clear **understanding of the registration process** and the specific documentary and other requirements among the private sector;
- ensure that the private sector **understands what tools are available** to remain updated on new developments in the registration process; and
- **create alignment** between FDA assessors and the private sector on the technical specificities and terminologies for different product categories.

PROFILE

This event will gather government leaders, business executives, and members of industry chambers and organizations.

SPONSORSHIP PACKAGE

Logo Inclusion in all event collaterals	✓
Allowance to display pull up banners	2
Brochure placement and distribution	✓
Acknowledgement as event supporter	✓
Reserved complimentary prime seats	2
Database of attendees (only those who agreed to share)	✓

PACKAGE FEE

PHP 20,000

EVENT DETAILS

DATE	January 28, 2020
TIME	01:00 PM - 05:00 PM
VENUE	Makati Diamond Residences
ATTENDANCE	40 - 80 participants

PROMOTION VISIBILITY

SOCIAL MEDIA	12,000+ followers
EMAILS	23,000+ subscribers
SITE HITS	202,000+ hits/year

**SHOW YOUR SUPPORT AND
BE AN EVENT SPONSOR!**

**For more details, contact
Ms. Kamyrr Catapang**

**at (02) 8845-1324 or email
kamyrr.catapang@eccp.com**

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PROVISIONAL PROGRAM

TIME	ACTIVITY
12:00 PM	Registration
1:00 PM - 1:10 PM	Opening Remarks
1:10-1:30 PM	<p>Message from FDA <i>Updates on FDA initiatives with special focus on regulatory reforms and Ease of Doing Business</i></p> <p>Dr. Rolando Enrique D. Domingo, DPBO Officer in-charge, Food and Drug Administration Undersecretary, Department of Health</p>
1:30 – 2:00 PM	<p>Open Forum / Q & A</p> <p><i>Moderator to be confirmed</i></p>
E-REGISTRATION WALKTHROUGH	
2:00 -2:35 PM	<p>Process flowchart of FDA e-registration (simulation) and common reasons for application denial <i>FDA staff</i></p>
2:35 - 3:00 PM	Open forum on FDA e-registration concerns and queries on reasons for denial
3:00 - 3:15 PM	Coffee Break
BREAKOUT SESSION / WORKSHOP PROPER	
3:15-4:00 PM	<p>Case studies of frequently misunderstood products and different specifications of product categories by industry & FDA</p> <ul style="list-style-type: none"> • Food manufacturers (Helen Grace Baisa) • Food importers (TBC) • Alcoholic beverages (Atty. Gerrard Paez) • Health Supplements (TBC)
4:00-4:30 PM	Case presentations of difference subgroups
4:30-4:40 PM	Synthesis and Action Points
4:40-4:45 PM	Awarding of Token of Appreciation to FDA

Additionally, the workshop covers the following items:

- **Regulatory reforms on Ease of Doing Business**
- **Process of FDA e-registration**
- **Common reasons for denial**
- **Breakout session** --- examining cases of frequently misunderstood products, and different specifications of product categories by industry and the FDA for three subgroups: food manufacturers, food importers, and alcoholic beverages.

CONTRACT FORM

Company Name: _____

Address: _____

Telephone: _____

Line of Business: _____

Contact Person: _____

Designation: _____

Mobile Number: _____

Email Address: _____

We would like to participate as an
Event Supporter (Php 20,000)

Signature over Printed Name

Date

REMINDERS

- A 50% down payment must be made one week from the contract date and remaining balance must be settled one week before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.