

ORGANIZED BY



SAFER MOBILITY & LOGISTICS

CONFERENCE & EXHIBITION

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MAINSTREAMING SAFER MOBILITY & LOGISTICS INITIATIVES

September 24-26, 2019

The Tent at Solaire



“The greatest problems of increased mobility are – damage to environment, challenges to safety, growing congestion, poor quality services and isolation of some regions.”

— EU White Paper “Time to Decide”



Global Statistics



1.25 million

road traffic death occur every year



2.6% yearly loss

in GDP due to road traffic crashes



17%

chance of dying in a road traffic crash in South East Asia



Philippine Statistics



10,379
annual road fatalities



53%
of road fatalities are motorcyclists



69%
of road crash incidents are caused by driver's error

WHO Global Status Report on Road Safety 2015 and Philippine DPWH Traffic Accident Reporting and Analysis, 2013



As the Global Road Safety Partnership (GRSP) was created to address road safety issues and to promote collaboration among the business and public sectors as well as non-government organizations representing civil society, the European Chamber of Commerce of the Philippines (ECCP) found a role in promoting the further engagement of the business sector in this advocacy and in making a contribution to promoting safer mobility and logistics in the Philippines.

To promote the countries road and logistics safety performance, the ECCP organized the Safer Mobility and Logistics Conference and Exhibition 2019 with the following objectives:



To **bring road and logistics safety stakeholders together** to discuss how each stakeholder could contribute to mainstreaming safer mobility and logistics initiatives within the context of the Global Road Safety Partnership and other logistics safety frameworks.



To **promote an exchange of ideas**, initiatives, technology/innovations and best practices among the road and logistics safety stakeholders leading to a stronger implementation of safety solutions.



To **increase private sector engagement** as well as public-private collaboration in implementing the GPRS Road Safety Roadmap and other logistics safety action plans.

Bringing together the Road Safety & Logistics Stakeholders



Government
(National and Local
Government)



International
Organizations



Industry and Business
Organizations



Non-Government
Organizations



Academic
Institutions



Others

Featuring the following key areas of discussion and exhibition themes



Road Safety
Management



Safer Roads and
Mobility



Safer Vehicles



Safer Road Users



Post-crash
Response



Safer Logistics

**SAFER
MOBILITY &
LOGISTICS
CONFERENCE**

Three days of plenary
and breakout sessions

Call for Session Proposals

This year's Safer Mobility & Logistics Conference programme will come from you: the vibrant and diverse Road Safety & Logistics community.



Help shape the Safer Mobility & Logistics Conference programme by submitting a presentation or session proposal - **you have until 31 May.**



Do you have **research projects you want to present?**
Or perhaps you'd like to **run a workshop** that relates to the conference's theme?

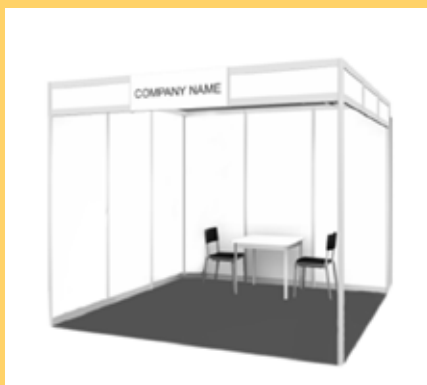
For more information, contact **Zyra Fastidio** at **8845-1326**
or email at **zyra.fastidio@eccp.com**

Have the opportunity to showcase safer solutions, technology and best practices.

Exhibition Packages

Sample booth setup:

For regular booth (6 or 9 sqm)



For car display (45 sqm)



Booth Reservation is on a
“First come, First served” basis.

Book early to reserve the best location
for your company.

6 sqm - Php 100,000.00*

Inclusions

- One (1) 2m x 3m standard booth
- 3m (L) x 0.30m (H) brand logo on fascia board
- One (1) 40 watt fluorescent lamp
- One (1) utility table
- Two (2) utility chairs
- Carpet
- Convenience outlet
- Inclusion in Event Directory

9 sqm - Php 150,000.00*

Inclusions

- One (1) 3m x 3m standard booth
- 3m (L) x 0.30m (H) brand logo on fascia board
- Two (2) 40 watt fluorescent lamps
- One (1) utility table
- Four (4) utility chairs
- Carpet
- Convenience outlet
- Inclusion in Event Directory

45sqm - Php 250,000.00*

Inclusions

- One (1) 5m x 9m special car booth design
- 9m (L) x 0.30m (H) brand logo on fascia board
- Four (4) PAR Lights
- Two (2) utility tables
- Eight (8) utility chairs
- Carpet
- Convenience outlet
- Inclusion in Event Directory

* Exclusive of VAT

For more information,
contact **Ms. Angeli Lirag** at
8759-6690 or **8845-1326**
or email angeli.lirag@eccp.com

PARTNERSHIP OPPORTUNITIES

Sponsorship opportunities are offered to companies in order to provide greater visibility during the event, opportunities to market products/services, speaking slots (specific to certain packages), and complimentary seats during the event.

For sponsorship, contact Ms. Mica Aragon at mica.aragon@eccp.com

	Co-Presenter	Platinum	Gold	Silver
	1,000,000 PHP*	750,000 PHP*	500, 000 PHP*	250,000 PHP*
Space	90 sqm	45 sqm	45 sqm	9 sqm
Complimentary Seats	Total of 50 slots for three days	Total of 30 slots for three days	Total of 15 slots for three days	Total of 3 slots for three days
Speaking Slot	Keynote + Session Speaker)	Session Speaker	No	No
On Site Promotions				
Ad Placement in the Event Program and Directory	Full Page (Front or Back Page Covers)	Full Page	Half Page	Quarter Page
Company AVP	60 seconder or two 30 seconder	30 seconder	30 seconder	X
Verbal Acknowledgement	√	√	√	√
Logo inclusion in the plenary backdrop	√	√	√	√
Logo inclusion in all event banners	√	√	√	√
Logo inclusion in the conference badge	√	√	√	X
Display of pull up banners	15 banners	10 banners	7 banners	4 banners
Advertising & Publicity				
Visibility in the event website and is linked to the company's website	Company logo and website	Company logo and website	Company logo and website	Company logo only
Logo inclusion in all electronic and printed marketing	√	√	√	√
Database of Attendees (*Only those who agree to share their data)	√	√	X	X
Ad placement in the EURO-PH Connect	Full Page	Half Page	X	X

* Exclusive of VAT

For more information,
contact Ms. Mica Aragon at 8845-1326 or email at mica.aragon@eccp.com

CONFIRMATION FORM

Company Name : _____

Address: _____

Telephone Number: _____

Fax Number: _____

E-mail Address: _____

Contact Person: _____

Designation: _____

We would like to participate in this exhibition with the following information (please check):

Number of Booth: _____

We would like to participate in this exhibition with the following information (please check):

OPTION 1: SPONSORSHIP PACKAGE

☐ CO-PRESENTER - Php 1,000,000.00*

☐ PLATINUM - Php 750,000.00*

☐ GOLD - Php 500,000.00*

☐ SILVER - Php 250,000.00*

REMINDERS

- All booth allocation are on a "First Come, First Served" basis only.
- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Exhibitor/Sponsor will be liable to pay 50% of the total package cost.

NAME AND AUTHORIZED SIGNATURE

DATE

OPTION 2: EXHIBITION PACKAGE

☐ 6 sqm - Php 100,000.00*

Inclusions

- One (1) 2m x 3m standard booth
- 3m (L) x 0.30m (H) brand logo on fascia board
- One (1) 40 watt fluorescent lamp
- One (1) utility table
- Two (2) utility chairs
- Carpet
- Convenience outlet
- Inclusion in Event Directory

☐ 9 sqm - Php 150,000.00*

Inclusions

- One (1) 3m x 3m standard booth
- 3m (L) x 0.30m (H) brand logo on fascia board
- Two (2) 40 watt fluorescent lamps
- One (1) utility table
- Four (4) utility chairs
- Carpet
- Convenience outlet
- Inclusion in Event Directory

☐ 45sqm - Php 250,000.00*

Inclusions

- One (1) 5m x 9m special car booth design
- 9m (L) x 0.30m (H) brand logo on fascia board
- Five (5) 40 watt fluorescent lamps
- Two (2) utility tables
- Eight (8) utility chairs
- Carpet
- Convenience outlet
- Inclusion in Event Directory

* Exclusive of VAT

Email signed confirmation form to
mica.aragon@eccp.com and angeli.lirag@eccp.com