

ORGANIZED BY



# SAFER MOBILITY & LOGISTICS

CONFERENCE & EXHIBITION



MAINSTREAMING SAFER MOBILITY & LOGISTICS INITIATIVES

September 24-25, 2019

The Tent at Solaire



“The greatest problems of increased mobility are – damage to environment, challenges to safety, growing congestion, poor quality services and isolation of some regions.”

— EU White Paper “Time to Decide”



### Global Statistics



### Philippine Statistics



WHO Global Status Report on Road Safety 2015 and Philippine DPWH Traffic Accident Reporting and Analysis, 2013



As the Global Road Safety Partnership (GRSP) was created to address road safety issues and to promote collaboration among the business and public sectors as well as non-government organizations representing civil society, the European Chamber of Commerce of the Philippines (ECCP) found a role in promoting the further engagement of the business sector in this advocacy and in making a contribution to promoting safer mobility and logistics in the Philippines.

To promote the countries road and logistics safety performance, the ECCP organized the Safer Mobility and Logistics Conference and Exhibition 2019 with the following objectives:



To bring road and logistics safety stakeholders together to discuss how each stakeholder could contribute to mainstreaming safer mobility and logistics initiatives within the context of the Global Road Safety Partnership and other logistics safety frameworks.



To promote an exchange of ideas, initiatives, technology/innovations and best practices among the road and logistics safety stakeholders leading to a stronger implementation of safety solutions.



To increase private sector engagement as well as public-private collaboration in implementing the GPRS Road Safety Roadmap and other logistics safety action plans.

## Bringing together the Road Safety & Logistics Stakeholders



Government  
(National and Local  
Government)



International  
Organizations



Industry and Business  
Organizations



Non-Government  
Organizations



Academic  
Institutions



Others

## Featuring the following key areas of discussion and exhibition themes



**SAFER  
MOBILITY &  
LOGISTICS  
CONFERENCE**

Two days of plenary  
and breakout sessions

### Target Audience

- CEOs and Business Leaders
- Other Industry Stakeholders
- Government Officials and Policy Makers
- Local Government Officials
- Representatives from Civil Society and Academe



### Ticket Prices

(includes two-day  
conference pass, access to  
the exhibit and meals)

### Standard Rate

ECCP Members	PHP 5,900
Non-Members	PHP 7000

For more information, contact **Ms. Anna Reyes** at [anna.reyes@eccp.com](mailto:anna.reyes@eccp.com) or call **845-1326**



### Safer Roads and Infrastructure

- Road Design / Construction / Conditions
- Road Signages / Signals
- Road Lighting
- Pedestrian Lanes / Crossings
- GPS Systems
- Emergency Systems
- Roadside Assistance



### Safer Vehicles

- Vehicle Units
  - Passenger Cars, Commercial Vehicles (Trucks/ Buses)
  - Two-wheel / Mopeds
  - Electric Vehicles (Electromobility)
- Vehicle Safety Devices / Protection Systems
- Connected / Automated Mobility
- Vehicle Inspection Systems
- Vehicle Maintenance and Repair
- Vehicle Licensing



### Safer Driving / Drivers

- Vehicle driving schools
- Licensing / Permitting Systems



### Safer Logistics



### Safer Road Planning and Traffic Management

- Knowledge Management
- Planners / Consultants
- Professional Associations (Urban Planners, Testing Professionals, etc.)
- Research Organizations
- Academic Institutions



### Safer Road / Safer Pedestrian Advocacies / Initiatives

- PGPRSP / Automobile Association of the Philippines
- Youth education on safe driving

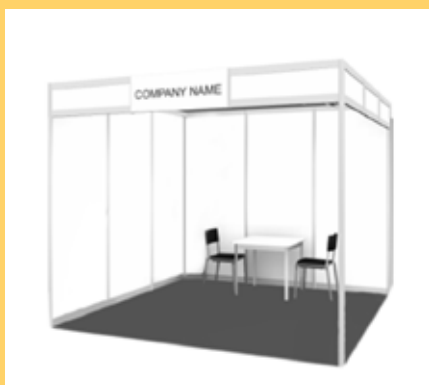


Have the opportunity to showcase safer solutions, technology and best practices.

## Exhibition Packages

### Sample booth setup:

#### For regular booth (6 or 9 sqm)



Booth Reservation is on a "First come, First served" basis. Book early to reserve the best location for your company.

#### 6 sqm - Php 80,000.00\*

##### Inclusions

- One (1) 2m x 3m standard booth
- 2m (L) x 0.30m (H) brand logo on fascia board
- One (1) 40 watt fluorescent lamp
- One (1) utility table
- Two (2) utility chairs
- Carpet
- Convenience outlet
- Logo Inclusion in Event Website and linked to the company website
- Logo Inclusion in electronic invitations
- Logo Inclusion in Event Directory
- Logo Inclusion in the event banner (located at the entrance of the event)
- 2 complimentary seats in the conference

#### 9 sqm - Php 100,000.00\*

##### Inclusions

- One (1) 3m x 3m standard booth
- 3m (L) x 0.30m (H) brand logo on fascia board
- Two (2) 40 watt fluorescent lamps
- One (1) utility table
- Four (4) utility chairs
- Carpet
- Convenience outlet
- Logo Inclusion in Event Website and linked to the company website
- Logo Inclusion in electronic invitations
- Logo Inclusion in Event Directory
- Logo Inclusion in the event banner (located at the entrance of the event)
- 2 complimentary seats in the conference

#### Php 2,700 per sqm (minimum of 45 sqm)\*

##### Inclusions

- Raw space
- Logo Inclusion in Event Website and linked to the company website
- Logo Inclusion in electronic invitations
- Logo Inclusion in event directory
- Logo Inclusion in the event banner (located at the entrance of the event)
- 2 complimentary seats in the conference

\* Exclusive of VAT

For more information,  
contact **Ms. Angeli Lirag** at **759-6690** or **845-1326**  
or email [angeli.lirag@eccp.com](mailto:angeli.lirag@eccp.com)

# PARTNERSHIP OPPORTUNITIES

Sponsorship opportunities are offered to companies in order to provide greater visibility during the event, opportunities to market products/services, speaking slots (specific to certain packages), and complimentary seats during the event.

For sponsorship, contact Ms. Mica Aragon at [mica.aragon@eccp.com](mailto:mica.aragon@eccp.com)

	Co-Presenter	Platinum	Gold	Silver
	1,000,000 PHP*	750,000 PHP*	500, 000 PHP*	250,000 PHP*
Space	90 sqm	45 sqm	45 sqm	9 sqm
Complimentary Seats	Total of 50 slots for two days	Total of 30 slots for two days	Total of 15 slots for two days	Total of 3 slots for two days
Speaking Slot	Keynote + Session Speaker)	Session Speaker	No	No
On Site Promotions				
Ad Placement in the Event Program and Directory	Full Page (Front or Back Page Covers)	Full Page	Half Page	Quarter Page
Company AVP	60 seconder or two 30 seconder	30 seconder	30 seconder	X
Verbal Acknowledgement	√	√	√	√
Logo inclusion in the plenary backdrop	√	√	√	√
Logo inclusion in all event banners	√	√	√	√
Logo inclusion in the conference badge	√	√	√	X
Display of pull up banners	15 banners	10 banners	7 banners	4 banners
Advertising & Publicity				
Visibility in the event website and is linked to the company's website	Company logo and website	Company logo and website	Company logo and website	Company logo only
Logo inclusion in all electronic and printed marketing	√	√	√	√
Database of Attendees (*Only those who agree to share their data)	√	√	X	X
Ad placement in the EURO-PH Connect	Full Page	Half Page	X	X

\* Exclusive of VAT

For more information, contact Ms. Mica Aragon at 845-1326 or email at [mica.aragon@eccp.com](mailto:mica.aragon@eccp.com)

# CONFIRMATION FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

We would like to participate in this exhibition with the following information (please check):

Number of Booth: \_\_\_\_\_

We would like to participate in this exhibition with the following information (please check):

## OPTION 1: SPONSORSHIP PACKAGE

CO-PRESENTER - Php 1,000,000.00\*

PLATINUM - Php 750,000.00\*

GOLD - Php 500,000.00\*

SILVER - Php 250,000.00\*

## REMINDERS

- All booth allocation are on a "First Come, First Served" basis only.
- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Exhibitor/Sponsor will be liable to pay 50% of the total package cost.

\_\_\_\_\_  
NAME AND AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

## OPTION 2: EXHIBITION PACKAGE

6 sqm - Php 80,000.00\*

### Inclusions

- One (1) 2m x 3m standard booth
- 2m (L) x 0.30m (H) brand logo on fascia board
- One (1) 40 watt fluorescent lamp
- One (1) utility table
- Two (2) utility chairs
- Carpet
- Convenience outlet
- Logo Inclusion in Event Website and linked to the company website
- Logo Inclusion in electronic invitations
- Logo Inclusion in Event Directory
- Logo Inclusion in the event banner (located at the entrance of the event)
- 2 complimentary seats in the conference

9 sqm - Php 100,000.00\*

### Inclusions

- One (1) 3m x 3m standard booth
- 3m (L) x 0.30m (H) brand logo on fascia board
- Two (2) 40 watt fluorescent lamps
- One (1) utility table
- Four (4) utility chairs
- Carpet
- Convenience outlet
- Logo Inclusion in Event Website and linked to the company website
- Logo Inclusion in electronic invitations
- Logo Inclusion in Event Directory
- Logo Inclusion in the event banner (located at the entrance of the event)
- 2 complimentary seats in the conference

## OPTION 3: RAW SPACE PACKAGE

Php 2,700 per sqm (minimum of 45 sqm)\*

Please specify no. of sqm: \_\_\_\_\_

### Inclusions

- Raw space
- Logo Inclusion in Event Website and linked to the company website
- Logo Inclusion in electronic invitations
- Logo Inclusion in event directory
- Logo Inclusion in the event banner (located at the entrance of the event)
- 2 complimentary seats in the conference

\* Exclusive of VAT

Email signed confirmation form to  
[mica.aragon@eccp.com](mailto:mica.aragon@eccp.com) and [angeli.lirag@eccp.com](mailto:angeli.lirag@eccp.com)