

## Seamless Trade for Sustainable Growth

# COMMISSIONER REY LEONARDO GUERRERO BUREAU OF CUSTOMS

22 August 2019 • 12:00nn - 2:00pm • Isaree, Dusit Thani Manila

## SPONSORSHIP OPPORTUNITIES

### BACKGROUND

Customs administration in the Philippines has long played a key role in trade facilitation, securing borders, combating illicit trade, among others. In recent years, however, this important element of state function is faced with challenges of burdensome and stringent procedures, and pervasive issues of illicit activities. The 2018 Logistics Performance Index of the World Bank ranked the Philippines low in the customs indicator, placing it at the bottom half of ASEAN economies.<sup>1</sup>

The ECCP welcomes the government's efforts and commitment to root out corruption as it promotes transparency and encourages greater investor confidence. To underscore this goal, the Bureau of Customs (BOC) recently launched its 10-point priority program to improve organizational efficiency, instill higher standards of professionalism and integrity, and strengthen institutional capabilities.

It is in this context that the ECCP is organizing a Membership Luncheon Meeting with Bureau of Customs Commissioner Rey Leonardo Guerrero where he is expected to share, among others, the latest efforts of the agency to achieve efficiency and transparency, the proposed joint administrative order on port congestion, Customs Memorandum Order No. 27-2019, post-clearance audits, the national and ASEAN single windows, and other plans and priorities of the bureau to enhance trade facilitation.

<sup>1</sup> 2018 Logistics Performance Index.

### EVENT DETAILS

DATE	22 August 2019
VENUE	Isaree, Dusit Thani Manila
ATTENDANCE	60 - 100 (Expected)

### PROMOTION & VISIBILITY

SOCIAL MEDIA	12,000+ followers
EMAIL	23,000+ subscribers
SITE HITS	202,000+ hits / year

### LATEST LUNCHEON EVENTS

Luncheon Meeting with Department of Finance Usec. Gil S. Beltran Attendance: 172

Luncheon Meeting with Bangko Sentral ng Pilipinas Governor Benjamin Diokno on Strong Monetary Policy for a Sustainable Economic Growth Attendance: 72

SPONSORSHIP BENEFITS	GOLD PHP 20,000	SILVER PHP 10,000	EVENT SUPPORTER PHP 5,000
Titling Privilege: Brand to appear beside the event title in all efforts	√	x	x
Allowance to display corporate pull-up banner	2	x	x
Corporate brochure display at registration table	√	√	x
Logo on electronic backdrop	√	√	√
Acknowledgement as official event sponsor in the opening remarks	√	√	√
Complimentary tickets (near the head table)	3	1	x
Database of attendees (only participants who agreed to share their details will be included)	√	√	√

FOR MORE DETAILS

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