



MAY 18, 2020
STA. ELENA GOLF & COUNTRY CLUB

SPONSORSHIP AGREEMENT FORM

(Please send the completed form to fax no. 7759-6690 or 8845-1324 or email a scanned copy to meluz.malantic@eccp.com ATTENTION TO: MELUZ MALANTIC)

TYPE OF SPONSORSHIP FOR THE ECCP GOLF CHALLENGE 2020:

- Title Sponsor: Cash – Php 400,000
- Classic Hole Sponsor: Cash – Php 50,000
- Fun Hole Sponsor: Cash Php 80,000
- Hole in One Sponsor: Cash or Round-trip Business Class to any Europe Destination – Php 200,000
- Major Prize Sponsor: GC's/Items Worth of – Php 100,000

Kindly complete the details below in BLOCK LETTERS:

Company Name: _____

Contact Person 1: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Contact Person 2: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Company Address/Billing Address: _____

Details of Prize items (Only for Major Prize Sponsor): _____

TERMS AND CONDITIONS:

1. This serves as your confirmation to the ECCP Annual Golf Challenge. Full payment is required immediately upon receipt of billing invoice. **Cancellation** will be charged accordingly. Written cancellation received:
 - On or before 20 April 2020 will pay 50% cancellation fee
 - After 04 May 2020: will pay 100% cancellation fee
2. Billing Invoice will be sent to your office upon receipt of this Confirmation Form.
3. Please make all checks payable to European Chamber of Commerce of the Philippines, Inc.

Conforme:

Authorized Company Representative
(Signature over Printed Name)


Date





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BENEFITS	TITLE SPONSOR	HOLE IN ONE SPONSOR	FUN HOLE SPONSOR	CLASSIC HOLE SPONSOR	MAJOR PRIZE SPONSOR
I. PACKAGE COST	Php 400,000	Php 200,000 / Roundtrip Ticket	Php 80,000	Php 50,000	Php 100,000 worth of GC's
II. NAMING AND EXCLUSIVITY RIGHTS					
<ul style="list-style-type: none"> TITLING PRIVILEGE: Brand to appear beside the event in all efforts 	✓	x	x	x	x
<ul style="list-style-type: none"> Event billing will be 	"Brand Name – 21 st ECCP Golf Challenge"	Hole in One Sponsor	Fun Hole Sponsor	Classic Hole Sponsor	Major Prize Sponsor
<ul style="list-style-type: none"> No competitive brand will be associated as a sponsor of the event 	✓	✓	✓	x	x
III. ONSITE MILEAGES					
<ul style="list-style-type: none"> Marketing Space 	✓	✓	✓	✓	x
<ul style="list-style-type: none"> Logo inclusion in event banners 	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Banner placement (3 ft x 8 ft) at golf hole (to be provided by the sponsor) 	2	1	1	1	x
<ul style="list-style-type: none"> Additional banner display within Sta. Elena 	3	2	1	1	x
<ul style="list-style-type: none"> Verbal acknowledgement during the awarding ceremony 	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Show an AVP or ad/promo material during the event 	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Inclusion of flyers or giveaway to the lootbag 	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Opportunity for a company representative to award the prize personally to the winner 	✓	✓	x	x	x
IV. PROMOTIONAL BENEFITS					
<ul style="list-style-type: none"> Ad Placements in ECCP's bi-monthly newsletter "Euro-PH Connect" (Ad material to be provided by Sponsor) 	1 Full Page Ad at Euro-PH Connect issue	½ Page Ad at Euro-PH Connect issue	x	x	x
<ul style="list-style-type: none"> Logo inclusion in the post-event features in ECCP's bi-monthly "Euro-PH Connect" 	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Titling billing in print advertorials through our Print Media Partners (if any) 	✓	✓	✓	x	x
<ul style="list-style-type: none"> Brand mention as Sponsor in all press releases 	✓	✓	✓	x	x
<ul style="list-style-type: none"> Logo inclusion in all print and electronic marketing collaterals 	✓	✓	✓	✓	✓
V. COMPLIMENTARY PLAYER & EVENT DATABASE					
<ul style="list-style-type: none"> Entitled to send player – includes the green fee, use of golf cart for 2, buffet lunch with 2 rounds of soft drink or local beer, caddy fee, goodie bag and golf shirt 	3	2	2		x
<ul style="list-style-type: none"> Electronic Copy of the registered players in the event **** only players who gave their consent to share their information will be given 	✓	✓	x	x	x

