

SPONSORSHIP PACKAGES

	Co-Presenter	Platinum	Gold	Silver	Marketing Space
PACKAGE COST	500,000	200,000	100,000	50,000	15,000
NAMING AND EXCLUSIVITY RIGHTS					
Titling Privilege: Brand to appear beside the event title in all efforts	yes	x	x	x	x
Naming Rights	CO-PRESENTER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	EVENT SUPPORTER
Exclusivity	LIMITED TO ONE (1) COMPANY, No competitive brand will be associated as a sponsor of the event	LIMITED TO THREE (3) COMPANIES, No competitive brand will be associated as a sponsor of the event	LIMITED TO FIVE (5) COMPANIES, No competitive brand will be associated as a sponsor of the event	x	x
ONSITE MILEAGES					
Marketing Space (inside conference hall)	10sqm	5sqm	5sqm	Marketing Table	Marketing Table
Verbal acknowledgement	yes	yes	yes	yes	yes
AVP or Ad Promotional Material	yes	yes	yes	yes	x
Speaking slot	Keynote Address & 1 Session	1 Session	x	x	x
Ad Placement in Event Program and Directory	FULL PAGE	FULL PAGE	HALF PAGE	x	x
Logo inclusion in Conference badge of Attendees	yes	yes	yes	x	x
Logo inclusion in the Plenary Backdrop	yes	yes	yes	yes	yes
Logo inclusion in Event Banners	yes	yes	yes	yes	yes
Display of Pull up Banners	7	5	3	1	x
Complimentary Seats	7	5	3	1	x
MARKETING AND PUBLICITY BENEFITS					
Company logo in the event website and is linked to the company's website	yes	yes	yes	logo only	logo only
Logo inclusion in all electronic and printed event invitations)	yes	yes	yes	yes	yes
Database of Attendees (only participants who agreed to share their details will be included)	yes	yes	x	x	x

ORGANIZED BY