

FUTURE CITIES FORUM 2019

BUILDING SMART AND SUSTAINABLE CITIES

NOVEMBER 13-14, 2019 | THE TENT AT SOLAIRE

ORGANIZED BY



About the Event

The United Nations (UN) projects the global population to reach 8.5 billion by the year 2030, 9.7 billion by 2050, and over 11 billion in 2100. For the Philippines, the UN estimates the country's population to grow at a rate of 1.45% – reaching 123.6 million in 2030, consequently to 148.3 million in 2050, and nearly 169 million in 2100.

Furthermore, the UN estimates that 55% of the global population resides in urban areas, and this is expected to increase to 68% by 2050. Rapid urbanization, combined with the growing global population, is expected to increase urban population by as many as 2.5 billion by 2050. UN data also shows that 90% of this urban population growth will be in Asia and Africa, with global urban population estimated at 4.2 billion in 2018, 54% of this in Asia alone.

By 2030, the UN projects that there will be about 43 megacities existing with more than 10 million inhabitants with most of these cities in developing countries. These put pressure on both existing and future cities as they face problems with crowding, traffic, inadequate infrastructure, energy and water shortages, waste management issues, flooding, congestion, expensive housing, increasing slum areas, growing crime and accidents, and urban hunger/poverty.



“The 19th century was a century of empires; the 20th century was a century of nation states; but the 21st century will be a century of cities.”

Former Denver Mayor M. Webb

The 17 Sustainable Development Goals (SDGs) launched in 2015 that aims to transform the world by 2030 will have to start in cities as it is in urban areas where the problems are intense and pressing. In particular, cities need urgent support for achieving SDG goals relating to poverty, hunger, health, education, clean water and sanitation, affordable and clean energy, responsible consumption and production, climate change, industry, innovation and infrastructure, among others.

Sources:

[World Population Prospects 2019](#)

[2018 Revision of World Urbanization Prospects](#)

[10 cities are predicted to gain megacity status by 2030](#)



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The **Future Cities Forum 2019** will be a **two-day event** on **13-14 November 2019** at **The Tent at Solaire** with the theme “Building Smart and Sustainable Cities” that provides stakeholders and participants an opportunity to engage in a discussion that cuts across several important key areas relating to the proper planning, management and development of future cities.

The **European Chamber of Commerce of the Philippines (ECCP)** is organizing this event to initiate an annual dialogue of stakeholders covering the following key areas that are essential to building future smart and sustainable cities in the Philippines.

- Energy Efficiency and Conservation
- Renewable Energy
- Green Buildings
- Mobility and Connectivity
- Information and Communications Technology
- Water Efficiency and Conservation
- Waste Management Solutions
- Sustainable Living and Urban Development

This event brings together **high-level representatives** of **government, business, academe** as well as **international and non-government organizations** who serve as the driving force for achieving the UN Sustainable Development Goal 11 on promoting smart and sustainable cities.

		Standard Rate
TICKET PRICES (includes two-day conference pass, access to the exhibit and meals)	ECCP Members	PHP 5,900
	Non-Member	PHP 7,000
	Government / Academe	PHP 4,000
	Executive Table	PHP 53,000

The specific objectives of the event are:

1. To engage the national and local government executives to share information on the latest update on policies, plans, projects and their implementation that are help build smart and sustainable cities;
2. To involve the business sector in their interest to support the creation of smart and sustainable cities by investing and providing innovative technologies and services; and
3. To give access to the experiences and lessons learned of the academe, international and non-government organizations to enhance knowledge and best practice sharing in the goal to achieve the sustainable development goal on sustainable cities.



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PROVISIONAL PROGRAM Day 1: 13 November 2019

Time	PROGRAM
8:00 AM	Registration
8:50 AM	Call to Order
9:00 AM	Welcome Remarks
KEYNOTE ADDRESSES	
9:05 AM	Building Future Cities in line with Sustainable Development Goals
9:25 AM	Investing in Green and Smarter Cities
9:45 AM	Open Forum
Session 1: Promoting Energy Efficiency as the Cleanest and Cheapest Energy Resource	
10:00 AM	Keynote Address: The Future of Energy in the Philippines
10:15 AM	Energy Efficiency and Conservation Law and the IRR
10:30 AM	Energy Efficiency Guidelines
10:45 AM	ESCOs – how can they help
11:00 AM	Financing ESCOs
11:15 AM	Training Certified Energy Managers / Officers
11:30 AM	Open Forum
12:00 NN	Lunch
Session 2: Promoting Green Buildings for a Sustainable Future	
1:00 PM	Keynote Address: Promoting Low Carbon Economy through Improved Building Energy Performance
1:15 PM	Strengthening the Government Energy Management Program (GEMP) for Public Buildings
1:30 PM	Solar Rooftops and Other RE Technology Options for Buildings
1:45 PM	Financing Energy Efficiency Projects in Buildings
2:00 PM	Towards the Development of the Building Energy Code: Case Study on Thailand
2:30 PM	Open Forum
Session 3: Pursuing Greater Mobility and Connectivity	
3:00 PM	Keynote Address: Future Transport in the Build Build Build Program
3:15 PM	Transport Infrastructure Development Roadmap 2 for Metro Manila
3:30 PM	The Challenge of Mobility in the Visayas Region
3:45 PM	Developing Green and Smarter Vehicles
4:00 PM	Enhanced Mobility for a better quality of life
4:15 PM	Open Forum
4:45 PM	End of Day 1



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DAY 2: 14 November 2019

Time	PROGRAM
8:00 AM	Registration
8:50 AM	Call to Order
9:00 AM	Welcome Remarks
Session 4: Enhancing Philippine ICT in the Industry 4.0 World	
9:10 AM	Keynote: Implementing the ICT Roadmap
9:30 AM	Managing the Challenge of Faster, More Reliable and Inclusive Internet Service
9:45 AM	Connectivity and the 5G Revolution
10:00 AM	Internet of Things & Connected Cities
10:15 AM	Cybersecurity
10:30 AM	Open Forum
Session 5: Managing the Future of Water in the Philippines	
11:00 AM	Keynote: Envisioning and Aiming for a Cleaner Water Environment in the Philippines
11:15 AM	Managing Water Resources at the LGU level
11:30 AM	Sustaining Water Resources for Future Generations
11:45 AM	Designing Water Efficient and Saving Buildings and Urban Centers
12:00 NN	Flood Management Technologies
12:30 PM	Open Forum
Session 6: Implementing Waste Management in the Circular Economy	
1:30 PM	Keynote: Implementing Effective, Efficient and Practical Approaches to Waste Management
1:45 PM	A Local Chief Executive's View on Solving the Waste Problem: The Case of the City of Manila
2:00 PM	Managing the Wastes of Metro Manila: Finding Sustainable Solutions
2:15 PM	Working on a Waste Free Future
2:30 PM	World Without Waste: A Transformational Initiative
2:45 PM	Open Forum
Session 7: Experiencing Sustainable Living and Urban Development	
3:15 AM	Keynote: Managing the Urban Chaos in the Philippines
3:30 PM	The Future of Housing, Townships and Mixed used Communities
3:45 PM	Building Wide Open Spaces or Green Spaces Project
4:00 PM	The Future of Healthcare
4:15 PM	EdTech: How Technology is changing Education in the Philippines
4:30 PM	Open Forum
5:00 PM	Closing and End of Day 2



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SPONSORSHIP PACKAGES

Sponsorship opportunities are offered to companies in order to provide greater visibility during the event, opportunities to market products/services, speaking slots (specific to certain packages), and complimentary seats during the event.

For sponsorship, contact **Ms. Ruz Lim** at ruz.lim@eccp.com or at (02) 8845-1326.

	Co Presenter	Platinum	Gold	Silver	Bronze
	750,000 PHP	400,000 PHP	250,000 PHP	100,000 PHP	50,000 PHP
Marketing Table (2 Days)	3 Table	2 Tables	1 Table	1 Table	x
Complimentary Seats	Total of 25 slots for the entire 2 days	Total of 15 slots for the entire 2 days	Total of 10 slots for 2 days	Total of 5 slots for the entire 2 days	Total of 3 slots for the entire 2 days
Speaking Slot	Keynote + 1 Session Speaker	Session Speaker	No	No	No
On Site Promotions					
Company AVP	60- Secnder or 2 30-secnder	30-Secnder	30-Secnder	No	No
Verbal Acknowledgement	Yes	Yes	Yes	Yes	Yes
Inclusion of Ad Materials/Flyers in the Conference Bag of Attendees	Yes	Yes	Yes	Yes	Yes
Logo inclusion of Company Logo in Plenary Backdrop	Yes	Yes	Yes	Yes	Yes
Logo inclusion of company logo in all event banners	Yes	Yes	Yes	Yes	Yes
Logo inclusion in the Conference Badge	Yes	Yes	No	No	No
Ad Placement in the Event Program and Directory	Full Page (Front or Back Page Covers)	Full Page	Half Page	Quarter Page	No
Display of Pull-up Banners	7	5	3	2	1
Advertising & Publicity					
AD in the EU-PH Connect	Full Page	No	No	No	No
Company logo in the event website and is linked to the company's website	Yes	Yes	Yes	Logo Only	Logo Only
Logo inclusion in all Electronic and Printed Marketing	Yes	Yes	Yes	Yes	Yes
Database of Attendees (*Only those who agree to share their data)	Yes	Yes	No	No	No

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SPONSORSHIP CONTRACT

Please send the completed form to **Ms. Ruz Lim** at ruz.lim@eccp.com

SELECT YOUR PACKAGE

CO-PRESENTER
(PHP 750,000)

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OTHERS, PLEASE SPECIFY:

COMPANY DETAILS

Company Name: _____

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Telephone Number/s: _____

Fax Number/s: _____

CONTACT PERSON

Name: _____

Designation: _____ Department: _____

Contact Number: _____

Email Address : _____

AFFIX YOUR SIGNATURE

SIGNATURE OVER PRINTED NAME

DATE SIGNED

SPONSORSHIP TERMS

- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.

