FUTURE CITIES

BUILDING SMART AND SUSTAINABLE CITIES

NOVEMBER 13-14, 2019 | THE TENT AT SOLAIRE



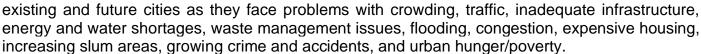
Alex Abache (2019)

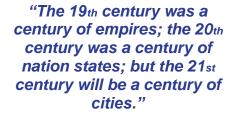
About the Event

The United Nations (UN) projects the global population to reach 8.5 billion by the year 2030, 9.7 billion by 2050, and over 11 billion in 2100. For the Philippines, the UN estimates the country's population to grow at a rate of 1.45% - reaching 123.6 million in 2030, consequently to 148.3 million in 2050, and nearly 169 million in 2100.

Furthermore, the UN estimates that 55% of the global population resides in urban areas, and this is expected to increase to 68% by 2050. Rapid urbanization, combined with the growing global population, is expected to increase urban population by as many as 2.5 billion by 2050. UN data also shows that 90% of this urban population growth will be in Asia and Africa, with global urban population estimated at 4.2 billion in 2018, 54% of this in Asia alone.

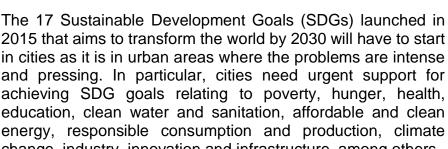
By 2030, the UN projects that there will be about 43 megacities existing with more than 10 million inhabitants with most of these cities in developing countries. These put pressure on both





Former Denver Mayor M. Webb

change, industry, innovation and infrastructure, among others.



Sources:

World Population Prospects 2019 2018 Revision of World Urbanization Prospects 10 cities are predicted to gain megacity status by 2030



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The Future Cities Forum 2019 will be a two-day event on 13-14 November 2019 at The Tent at Solaire with the theme "Building Smart and Sustainable Cities" that that provides stakeholders and participants an opportunity to engage in a discussion that cuts across several important key areas relating to the proper planning, management and development of future cities.

The European Chamber of Commerce of the Philippines (ECCP) is organizing this event to initiate an annual dialogue of stakeholders covering the following key areas that are essential to building future smart and sustainable cities in the Philippines.

- Energy Efficiency and Conservation
- Renewable Energy
- Green Buildings
- Mobility and Connectivity
- Information and Communications Technology
- Water Efficiency and Conservation
- Waste Management Solutions
- Sustainable Living and Urban Development

This event brings together high-level representatives of government, business, academe as well as international and non-government organizations who serve as the driving force for achieving the UN Sustainable Development Goal 11 on promoting smart and sustainable cities.

]	Standard Rate	
Cincludes two-day conference pass, access to the exhibit and meals)	ECCP Members	PHP 5,900	
	Non-Member	PHP 7,000	
	Government / Academe	PHP 4,000	
	Executive Table	PHP 53,000	

The specific objectives of the event are:

- 1. To engage the national and local government executives to share information on the latest update on policies, plans, projects and their implementation that are help build smart and sustainable cities;
- 2. To involve the business sector in their interest to support the creation of smart and sustainable cities by investing and providing innovative technologies and services; and
- 3. To give access to the experiences and lessons learned of the academe, international and non-government organizations to enhance knowledge and best practice sharing in the goal to achieve the sustainable development goal on sustainable cities.

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PROVISIONAL PROGRAM Day 1: 13 November 2019

Time	DDOCDAM					
Time	PROGRAM					
8:00 AM	Registration					
8:50 AM	Call to Order					
9:00 AM	Welcome Remarks					
	KEYNOTE ADDRESSES					
9:05 AM	Building Future Cities in line with Sustainable Development Goals					
9:25 AM	Investing in Green and Smarter Cities					
9:45 AM	Open Forum					
Ses	ssion 1: Promoting Energy Efficiency as the Cleanest and Cheapest Energy Resource					
10.00 414	Keynote Address:					
10:00 AM	The Future of Energy in the Philippines					
10:15 AM	Energy Efficiency and Conservation Law and the IRR					
10:30 AM	Energy Efficiency Guidelines					
10:45 AM	ESCOs – how can they help					
11:00 AM	Financing ESCOs					
11:15 AM	Training Certified Energy Managers / Officers					
11:30 AM	Open Forum					
12:00 NN	Lunch					
	Session 2: Promoting Green Buildings for a Sustainable Future					
1.00 DM	Keynote Address:					
1:00 PM	Promoting Low Carbon Economy through Improved Building Energy Performance					
1:15 PM	Strengthening the Government Energy Management Program (GEMP) for Public Buildings					
1:30 PM	Solar Rooftops and Other RE Technology Options for Buildings					
1:45 PM	Financing Energy Efficiency Projects in Buildings					
2:00 PM	Towards the Development of the Building Energy Code: Case Study on Thailand					
2:30 PM	Open Forum					
Session 3: Pursuing Greater Mobility and Connectivity						
2.00 DM	Keynote Address:					
3:00 PM	Future Transport in the Build Build Program					
3:15 PM	Transport Infrastructure Development Roadmap 2 for Metro Manila					
3:30 PM	The Challenge of Mobility in the Visayas Region					
3:45 PM	Developing Green and Smarter Vehicles					
4:00 PM	Enhanced Mobility for a better quality of life					
4:15 PM	Open Forum					
4:45 PM	End of Day 1					



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DAY 2: 14 November 2019

Time	PROGRAM
8:00 AM	Registration
8:50 AM	Call to Order
9:00 AM	Welcome Remarks
	Session 4: Enhancing Philippine ICT in the Industry 4.0 World
1 4.111 VIVI	Keynote: Implementing the ICT Roadmap
	Managing the Challenge of Faster, More Reliable and Inclusive Internet Service
9:45 AM	Connectivity and the 5G Revolution
10:00 AM	Internet of Things & Connected Cities
10:15 AM	Cybersecurity
10:30 AM	Open Forum
	Session 5: Managing the Future of Water in the Philippines
1 1 1 (OO AIM	Keynote: Envisioning and Aiming for a Cleaner Water Environment in the Philippines
11:15 AM	Managing Water Resources at the LGU level
11:30 AM	Sustaining Water Resources for Future Generations
	Designing Water Efficient and Saving Buildings and Urban Centers
12:00 NN	Flood Management Technologies
12:30 PM	Open Forum
	Session 6: Implementing Waste Management in the Circular Economy
1 1 2 1 0 1 1	Keynote: Implementing Effective, Efficient and Practical Approaches to Waste Management
1:45 PM	A Local Chief Executive's View on Solving the Waste Problem: The Case of the City of Manila
2:00 PM	Managing the Wastes of Metro Manila: Finding Sustainable Solutions
2:15 PM	Working on a Waste Free Future
2:30 PM	World Without Waste: A Transformational Initiative
2:45 PM	Open Forum
	Session 7: Experiencing Sustainable Living and Urban Development
1 3·15 ΔM	Keynote: Managing the Urban Chaos in the Philippines
3:30 PM	The Future of Housing, Townships and Mixed used Communities
3:45 PM	Building Wide Open Spaces or Green Spaces Project
	The Future of Healthcare
	The Facare of Fredriction C
4:15 PM	EdTech: How Technology is changing Education in the Philippines



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SPONSORSHIP PACKAGES

Sponsorship opportunities are offered to companies in order to provide greater visibility during the event, opportunities to market products/services, speaking slots (specific to certain packages), and complimentary seats during the event.

For sponsorship, contact Ms. Ruz Lim at ruz.lim@eccp.com or at (02) 8845-1326.

	Co Presenter	Platinum	Gold	Silver	Bronze
	750,000 PHP	400,000 PHP	250,000 PHP	100,000 PHP	50,000 PHP
Marketing Table (2 Days)	3 Table	2 Tables	1 Table	1 Table	X
Complimentary Seats	Total of 25 slots for the entire 2 days	Total of 15 slots for the entire 2 days	Total of 10 slots for 2 days	Total of 5 slots for the entire 2 days	Total of 3 slots for the entire 2 days
Speaking Slot	Keynote + 1 Session Speaker	Session Speaker	No	No	No
		On Site Promotion	าร		
Company AVP	60- Seconder or 2 30-seconder	30-Seconder	30-Seconder	No	No
Verbal Acknowledgement	Yes	Yes	Yes	Yes	Yes
Inclusion of Ad Materials/Flyers in the Conference Bag of Attendees	Yes	Yes	Yes	Yes	Yes
Logo inclusion of Company Logo in Plenary Backdrop	Yes	Yes	Yes	Yes	Yes
Logo inclusion of company logo in all event banners	Yes	Yes	Yes	Yes	Yes
Logo inclusion in the Conference Badge	Yes	Yes	No	No	No
Ad Placement in the Event Program and Directory	Full Page (Front or Back Page Covers)	Full Page	Half Page	Quarter Page	No
Display of Pull-up Banners	7	5	3	2	1
	A	dvertising & Publi	city		
AD in the EU-PH Connect	Full Page	No	No	No	No
Company logo in the event website and is linked to the company's website	Yes	Yes	Yes	Logo Only	Logo Only
Logo inclusion in all Electronic and Printed Marketing	Yes	Yes	Yes	Yes	Yes
Database of Attendees (*Only those who agree to share their data)	Yes	Yes	No	No	No

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SPONSORSHIP CONTRACT

Please send the completed form to Ms. Ruz Lim at ruz.lim@eccp.com

SELECT YOUR PAC	KAGE				
CO-PRESENTER (PHP 750,000)		SILVER SPONSOR (PHP 100,000)			
PLATINUM SPO (PHP 400,000)	NSOR	BRONZE SPONSOR (PHP 50,000)			
GOLD SPONSOF (PHP 250,000)	R	OTHERS, PLEASE SPECIFY:			
Address: Telephone Numb	er/s:				
CONTACT PERSON Name: Designation: Contact Number:	De	epartment:			
AFFIX YOUR SIGNA					
SIGNATURE OVER PRINTED NAME					
DATE SIGNED					
SDONSOBSLIID TERMS					

SPONSORSHIP TERMS

- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package seet.