



WASTE MANAGEMENT FORUM

**Building the Road
to Zero Waste**

22 March 2018 | Solaire Resorts Manila



ORGANIZED BY



The PHILIPPINES

is among the fastest growing economies in Asia. Its population growth, urbanization rate and industrial growth are likewise increasing at a fast pace and have had a major impact on the environment as increased economic activities contribute to generating wastes.

· ON THE AVERAGE ·

EACH OF THE 100 MILLION

PEOPLE LIVING IN THE PHILIPPINES GENERATES AROUND HALF A KILOGRAM OF HOUSEHOLD WASTES EVERYDAY

ABOUT 35,000 TONS

OF MUNICIPAL SOLID WASTE (MSW) ARE CURRENTLY GENERATED BY THE PHILIPPINES DAILY

MORE THAN 8,600 TONS

OF MSW PER DAY IN METRO MANILA ALONE

APPROXIMATELY 2.3 MILLION MILLION TONS

OF HAZARDOUS WASTE IS ALSO GENERATED BY INDUSTRIES EVERY YEAR.

These impact heavily on the living conditions of the country as wastes are dumped into more landfills, contaminate water and soil resources as well as contribute to severe air pollution. Based on an ADB report, "low solid waste collection efficiency and poor waste disposal have contributed to environmental and health risks highlighted by ground water and surface pollution, and water borne diseases."

Substantial amount of wastes can be diverted from the landfills and substantial savings could be generated if the 3R principle of waste management - "Reduce, Reuse, and Recycle"- is seriously implemented. This involves increasing resource efficiency to reduce waste at the source, promoting a re-use mindset rather than a throw-away culture and enhancing the recycling process and potential of products to be recycled. This approach offers positive society-wide benefits on health, livelihood and corporate profitability.





WASTE MANAGEMENT FORUM



The

Waste Management Forum

endeavors to demonstrate how a systematic circular economy based approach can support sustainable growth. It aims to promote and mainstream a regenerative and restorative approach to managing resources/wastes in order to create a culture that supports sustainable waste management practices.

The Forum also provides a platform for government, business, civil society, development partners and other thought leaders to discuss waste management issues and challenges as well as share solutions and best practices that lead to effective waste management policies, strategies and programs. It also aims to build partnerships among the key stakeholders in developing and implementing solutions.

IF WE ARE TO MANAGE WASTE SUCCESSFULLY, WE SHOULD BE GUIDED BY THE NEW ENGLAND PROVERB WHICH SAYS,

“
Use it up;
Wear it out;
Make it do, or
Do without!”

OBJECTIVES

To discuss the issues and challenges that the Philippines is facing with regard to the growing waste problem in the country and provide an update on how all sectors of society are addressing this problem.

To convene key stakeholders from government (both national and local), commercial and industrial sectors as well as civil society groups to exchange ideas and best practices on how to improve waste management policies and practices in the country as well as collaborate to ensure environmental protection and social responsibility.

To present a regenerative and restorative approach to managing wastes within the context of a circular economy concept in order to address waste management issues in an environmentally sound and economically viable manner

To evaluate and enhance the existing waste management framework as well as facilitate closer collaborations among stakeholders especially at the local level.

WASTE MANAGEMENT FORUM is accepting registrations to those who want to attend the whole day conference.

TARIFF

PHP 3500	ECCP Members
PHP 3900	ECCP Non-members
PHP 2000	Local Government Units Academe
PHP 4000	Onsite registration

To register, call 845-1324 or email
raiza.caybot@eccp.com

TARGET AUDIENCE

- National & Local Government Heads and Representatives
- Top Management (CEOs, CFOs, Managing Directors, General Managers)
- Technical Directors and Heads of Facilities
- Professional Groups (Pharmaceuticals, Urban Planners, others)
- Engineering & Environment
- Architects & Contractors
- Waste Solutions Companies
- Academe
- Non-Government Organizations (NGOs)
- Real Estate Developers
- Property Owners - Buildings, Business Districts, Subdivisions, etc.
- Economic Zones
- Finance Institutions
- International Organizations

INTERIM PROGRAM

“Building the Road to Zero Waste”
22 March 2018 | 08:00 - 16:00 | Solaire Resorts Manila

09:00 - 10:30

Opening Session

Welcome Remarks
Introduction of Keynote Speakers
Keynote Address of the European Union
Keynote Address of the Business Sector
Keynote Address of the National Government
Open Forum

10:30-12:00

Session 1: In Pursuit of a Zero Waste Future

This session will assess the throw-away lifestyle that dominates our culture today as it cuts across all sectors - business, government and civil society. The Philippines being a sachet economy even makes it worst thus bringing us closer to getting into a major waste crisis. It is time to seriously consider moving towards a zero waste lifestyle and this is where the concept of a circular economy comes in. As this culture shift does not happen overnight, it makes it more important for us to start the process now.

Session 1 speakers will deliver their presentations on:

- 1.The Circular Economy Concept – Working towards avoiding a Waste Crisis
- 2.Government Insights on building the Road to Zero Waste
- 3.Business Sector Initiatives in pursuit of Zero Waste
- 4.Practical Guide to Zero Waste Living

Open Forum

12:00-13:00

Lunch / Networking

13:00-14:30

Session 2: Dealing with Waste Management Practices at Ground Zero

This session will consider the current Philippine legislations regarding waste management and initiate a dialogue among stakeholders on where successes were realized and where challenges lie. It will discuss the experience in implementing the laws as well as the actual experience on the ground. The consistency of legislations with the goal of building the road to zero waste will also be discussed.

Session 2 will be a panel discussion among representatives of the:

- 1.National Government
- 2.Local Government Unit(s)
- 3.Business Sector
- 4.Civil Society

Open Forum

14:30-16:00

Session 3: Transitioning to a Circular Economy

This session will focus the discussion on how we can build a strong foundation for a circular economy. It will look at the EU experience and evaluate where we are in the road to zero waste. It will likewise assess what the next steps are to promote a zero waste future.

Session 3 speaker will present

The EU Experience: Implementing a Circular Economy Action Plan

Reactors Panel and Discussion

- 1.Philippine Government
- 2.Business Sector
- 3.Academe
- 4.Civil Society

Open Forum

16:00

Closing



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SPONSORSHIP OPPORTUNITIES

This event offers the following sponsorship packages as well as opportunities for in-kind support. For more details, contact Ms. Kamyr Catapang at (02) 845-1324 or email kamyr.catapang@eccp.com

	Co-Presenter	Platinum	Gold	Silver
PACKAGE COST	300,000	150,000	75,000	50,000
NAMING AND EXCLUSIVITY RIGHTS				
Titling Privilege: Brand to appear beside the event title in all efforts	yes	x	x	x
Billing	CO-PRESENTER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Exclusivity	LIMITED TO ONE (1) COMPANY, No competitive brand will be associated as a sponsor of the event	LIMITED TO TWO (2) COMPANIES, No competitive brand will be associated as a sponsor of the event	LIMITED TO FIVE (5) COMPANIES, No competitive brand will be associated as a sponsor of the event	x
ONSITE MILEAGES				
Marketing Tables in Prime Location (inside the conference hall)	2 tables	1 table	1 table	1 table
Inclusion of AVP in Virtual Exhibit Area	yes	yes	yes	yes
Verbal acknowledgement	yes	yes	yes	yes
AVP or Ad Promotional Material on Conference Screen	yes	yes	yes	yes
Speaking slot	yes	yes	x	x
Ad Placement in Event Program and Directory	FULL PAGE INSIDE FRONT OR BACK COVER (Ad material/Company Profile)	FULL PAGE (Ad material/Company Profile)	HALF PAGE (Ad material/Company Profile)	x
Brochure/Promotional item in the conference kit	yes	yes	yes	yes
Logo inclusion in Conference badge of Attendees	yes	yes	yes	x
Logo inclusion in the Plenary Backdrop	yes	yes	yes	yes
Logo inclusion in Event Banners	yes	yes	yes	yes
Display of Pull up Banners	7	5	3	1
Complimentary Seats	7	5	3	1
MARKETING AND PUBLICITY BENEFITS				
Company logo in the event website and is linked to the company's website	yes	yes	yes	logo only
Print Advertisement in our Media Partner	yes	yes	yes	yes
Pre & Post Event Feature	yes	yes	yes	yes
Logo inclusion in all electronic and printed event invitations	yes	yes	yes	yes
Database of Attendees (Only those participants who agreed to share their details)	yes	yes	x	x

BE ONE OF OUR PARTNERS!



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CONTRACT FORM

Please fax the completed form attention to **Ms. Kamyrr Catapang** at **(02) 759-6690**
or email **kamyrr.catapang@eccp.com**

SELECT YOUR PACKAGE

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SIGNATURE OVER PRINTED NAME

DATE SIGNED

RE M I N D E R S

- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.



WASTE MANAGEMENT FORUM

“ WE LOOK FORWARD TO HAVING YOU ”
AS AN EVENT PARTNER!

CONTACT US!

SPONSORSHIPS
kamyr.catapang@eccp.com

DELEGATES REGISTRATION
raiza.caybot@eccp.com

ORGANIZED BY

