



Dear Sir/Madam:

Warm greetings from the European Chamber of Commerce of the Philippines!

This May 5, ECCP Cebu will be bringing in Philippine Economic Zone Authority (PEZA) Director-General Charito Plaza to give Cebu's businessmen updates on PEZA and how the package 2 of TRAIN will affect export-oriented enterprises. For this event, we will be inviting ECCP members and all companies under the Mactan Export Processing Zone. The program will be opened by ECCP President Guenter Taus and will end with cocktails and socials.

Attached are the sponsorship packages that you can choose from.

We look forward to your favorable response. For confirmation or clarifications you may get in touch with [angeleen.cortes@eccp.com](mailto:angeleen.cortes@eccp.com) or call at (032) 253 3389 or (032) 412 1194.

Sincerely,

**MARY ANGELEEN CORTES**  
Events Coordinator

**PATRICIA KYLE MENDOZA**  
Project Manager

**EUROPEAN CHAMBER OF COMMERCE OF THE PHILIPPINES**

DOST 7 Banilad S&T Complex, Gov. M. Cuenco Ave., Banilad, 6000 Cebu City, Philippines

Tel. Nos. +63 32 253.3387 / 253.3389 / 412.1194 • Fax No. +63 32 412.1194 • [www.eccp.com](http://www.eccp.com)

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## UPDATES ON PEZA SPONSORSHIP PACKAGES

| CATEGORY   | Co-Presenters  | Silver   | Bronze  |
|--|--|--|---|
| <b>PACKAGE COST</b>  | PHP 70,000   | PHP 50,000   | PHP 35,000  |
| <b>NAMING AND EXCLUSIVITY RIGHTS</b>   |  |  |   |
| Billing  | EVENT<br>CO-PRESENTERS   | SILVER<br>SPONSOR  | BRONZE<br>SPONSOR   |
| Exclusivity  | Limited to<br>TWO (2)<br>COMPANY.<br>Co-branding<br>privileges<br>available,<br>such as:<br><br>Name of Event<br>Presented by:<br><b>Name of<br/>Company</b> | Limited to<br>FIVE (5)<br>COMPANIES,<br>No<br>competitive<br>brand will be<br>associated as<br>a sponsor of<br>the event | Limited to<br>SEVEN (7)<br>COMPANIES,<br>No<br>competitive<br>brand will be<br>associated as<br>a sponsor of<br>the event |
| <b>MARKETING AND PUBLICITY BENEFITS</b>  |  |  |   |
| Online Visibility - Organization's logo in the event website and is linked to the organization's website                             | Yes  | Yes  | Yes   |
| Logo inclusion in all electronic and printed event invitations   | Yes  | Yes  | Yes   |
| Database of Attendees  | Yes  | X  | X   |
| <b>ONSITE MILEAGES</b>   |  |  |   |
| <b>Marketing table</b> at a prime location with the following benefits: sampling opportunities, demonstration/display opportunities, | Yes  | Yes  | x   |

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|   |           |           |          |
|---|-----------|-----------|----------|
| merchandising   |           |           |          |
| Complimentary Seats   | 5         | 3         | 2        |
| Verbal acknowledgement as sponsor during the event                                | Yes       | Yes       | Yes      |
| Logo inclusion in the Backdrop  | Yes       | Yes       | Yes      |
| Logo inclusion in Event Banners   | Yes       | Yes       | Yes      |
| Feature of Company AVP (30sec) or Ad Promotional Material in the projector screen | Yes       | Yes       | x        |
| Option to give opening remarks for the event                                      | Yes       | x         | x        |
| Display of pull up banners (company to provide banners)                           | 5 banners | 3 banners | 1 banner |

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**UPDATES ON PEZA**

5 MAY | 4:00 PM

**SPONSORSHIP AGREEMENT FORM**

(Please send completed form to [angeleen.cortes@eccp.com](mailto:angeleen.cortes@eccp.com))

This constitutes an agreement between the **European Chamber of Commerce of the Philippines (ECCP)**, organizer of the UPDATES ON PEZA and the **SPONSOR**. This agreement becomes a legal and binding contract upon acceptance.

**SPONSOR INFORMATION**

Company Name:

\_\_\_\_\_

Name of Principal Officer:

\_\_\_\_\_

Designation:

\_\_\_\_\_

Office Address:

\_\_\_\_\_

Telephone:

\_\_\_\_\_

Fax:

\_\_\_\_\_

Mobile:

\_\_\_\_\_

Email:

\_\_\_\_\_

Website:

\_\_\_\_\_

**TYPE OF SPONSORSHIP (/):**

**EVENT CO-PRESENTERS**

**SILVER**

**BRONZE**

**ACCEPTANCE OF SPONSORSHIP**

Signature of Representative:

Date:

\_\_\_\_\_

\_\_\_\_\_

Printed Name:

\_\_\_\_\_

Designation:

\_\_\_\_\_

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