



PROGRAM

Time	Activity
7:30 – 8:30 AM	Registration
8:30 – 8:35 AM	Welcome Remarks Mr. Guenter Taus [CONFIRMED] ECCP President
8:35 – 8:45 AM	H.E. Ambassador Franz Jessen [CONFIRMED] EU Delegation to the Philippines
8:45 – 8:50 AM	Introduction of Keynote Speakers Mr. Florian Gottein [CONFIRMED] ECCP Executive Director
OPENING SESSION: Global and Local Digital Landscape <i>This session will tackle how technology is transforming businesses and how leaders and organizations can respond. Specifically, it will also discuss the Philippines' overall direction in promoting digital innovation towards achieving a world-class digital economy, as DICT through the Philippine Digital Strategy (PDS) envisions the Philippines as "a digitally empowered, innovative, globally competitive and prosperous society where everyone has reliable, affordable and secure information access in the Philippines."</i>	
8:50 – 9:05 AM	Keynote Speech Hon. Eliseo Rio Jr. [CONFIRMED] OIC-Secretary, Department of Information and Communications Technology
9:05 – 9:20 AM	Usec. Nora Terrado [CONFIRMED] Undersecretary for Trade and Investments Promotion Group Department of Trade and Industry
9:20 – 9:45 AM	Global and Local Digital Landscape Atty. Adrian Lawrence [CONFIRMED] Head, Asia Pacific Technology, Media & Telecommunications Group Baker & McKenzie International Atty. Bienvenido Marquez III [CONFIRMED] Head, Intellectual Property Practice Group Information, Technology & Communications Industry Group Quisumbing Torres
9:45 – 10:10 AM	Open Forum

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SESSION 2: COMPETITIVENESS: HOW THE PH FARES IN THE ASEAN
DICT unveiled in March 2017 the national broadband plan aiming for faster and cheaper internet, which proposes for the establishment of the Philippine Integrated Infostructure. This session will discuss the mechanisms in which Philippines can make a double leap in value-added technology to be at par with neighboring ASEAN countries.

10:10 - 10:25 AM | **Usec. Monchito Ibrahim [CONFIRMED]**
 Department of Information and Communications Technology (DICT)

10:25 – 11:10 AM | **PANEL DISCUSSION AND OPEN FORUM**

- **Usec. Mon Ibrahim [CONFIRMED]**
 Department of Information and Communications Technology
- **Ms. Birgit Hansl [CONFIRMED]**
 Lead Economist and Program Leader for Equitable Growth, Finance and Institutions for the Philippines, World Bank
- **Ms. Mary Grace Mirandilla-Santos [CONFIRMED]**
 Lead Convenor, Better Broadband Alliance
- Representative from the telecommunications industry **[INVITED]**

Moderator: **Atty. Divina Pastora Ilas-Panganiban [CONFIRMED]**
 Partner, Intellectual Property Practice Group
 Information, Technology & Communications Industry Group
 Quisumbing Torres

SESSION 3: DIGITAL TRANSFORMATION ACROSS SECTORS

FINANCIAL SERVICES
In the Philippines, the Bangko Sentral ng Pilipinas (BSP) has put in place both its e-money and IT Risk framework to enable an environment of fintech innovation and support. This session will focus on how financial institutions are embracing the digital revolution, and how innovations have effectively transformed banking and customer experience.

11:10 – 11:20 AM | **Keynote Speech**
Hon. Chuchi G. Fonacier [CONFIRMED]
 Deputy Governor, Bangko Sentral ng Pilipinas

11:20 – 11:35 AM | **Mr. Henry Rhoel Aguda [CONFIRMED]**
 Senior Executive Vice President
 Chief Technology and Operations Officer & Chief Transformation Officer
 UnionBank of the Philippines

11:35 – 11:40 AM | **Atty. Timothy Joseph Mendoza [CONFIRMED]**
 Co-Head, Banking & Finance Practice Group
 Partner, Corporate & Commercial Practice Group
 Quisumbing Torres

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<p>11:40 AM - 12:15 PM</p>	<p>PANEL DISCUSSION AND OPEN FORUM:</p> <ul style="list-style-type: none"> • Hon. Chuchi G. Fonacier [CONFIRMED] Deputy Governor, Bangko Sentral ng Pilipinas • Mr. Henry Rhoel Aguda [CONFIRMED] Senior Executive Vice President Chief Technology and Operations Officer & Chief Transformation Officer UnionBank of the Philippines • Atty. Gavin Raftery [CONFIRMED] Asia Pacific Chair, Banking & Finance Baker & McKenzie International • Atty. Timothy Joseph Mendoza [CONFIRMED] Co-Head, Banking & Finance Practice Group Partner, Corporate & Commercial Practice Group Quisumbing Torres
<p>12:15 – 1:15 PM</p>	<p>Lunch Break</p>
<p>LABOR / MANPOWER SERVICES</p> <p><i>Artificial intelligence is poised to disrupt the workplace. What will the company of the future look like—and how will industries keep up? According to the Department of Trade and Industry, AI has presented itself more than just as a new technology, but as a threat to the current employees servicing the service export industry and the BPO, including the contact centers.</i></p>	
<p>1:15-1:25 PM</p>	<p>Keynote Speech: Mr. Philip Marvin Joven [INVITED] President, Mechatronics and Robotics Society of the Philippines</p>
<p>1:25 -2:00 PM</p>	<p>PANEL DISCUSSION AND OPEN FORUM:</p> <ul style="list-style-type: none"> • Mr. Philip Marvin Joven [INVITED] President, Mechatronics and Robotics Society of the Philippines • Dr. Nilo Bugtai [CONFIRMED] Chairman, Manufacturing Engineering And Management, DLSU • Ms. Charlene Chan [CONFIRMED] Executive Director for Talent Development, IT & Business Process Association Philippines (IBPAP) • Mr. Dan Lachica [CONFIRMED] President, Semiconductor and Electronics Industries in the Philippines <p>Moderator: Atty. Kenneth Chua [CONFIRMED] Head, Employment Practice Group, Quisumbing Torres</p>



BREAKOUT SESSIONS

2:00 PM – 3:00 PM

DIGITAL FACTORY AND SMART LOGISTICS

This focus group discussion will highlight how digital transformation is revolutionizing the manufacturing, automotive and logistics industries through the utilization of current trends for production technologies and automation.

Atty. Neonette E. Pascual, CIPP/E [CONFIRMED]

Associate, Intellectual Property Practice Group
Information, Technology and Communications Industry Group
Quisumbing Torres

Mr. Raimund Klein [CONFIRMED]

Executive Vice President, Digital Factory and Process Industries and Drives,
Siemens

Mr. Sherwin Nones [CONFIRMED]

Market Research/Investor Relations Manager
Integrated Micro-Electronics Inc.

Atty. Bienvenido Marquez III [CONFIRMED]

Partner and Head, Technology, Media & Telecommunications Industry Group,
Quisumbing Torres

E-HEALTH

The European Commission defines E-health as “the use of modern information and communication technologies to meet needs of citizens, patients, healthcare professionals, healthcare providers, as well as policy makers.” This breakout session will tackle on how technological advancements are increasingly playing a major role in the healthcare industry.

Ms. Princess Lou M. Ascalon [CONFIRMED]

Government & Regulatory Affairs Executive
IBM Philippines

Atty. Christina Macasaet-Acaban [CONFIRMED]

Head, Healthcare Industry Group, and Head, Competition Focus Group
Quisumbing Torres

Atty. Divina Pastora Ilas-Panganiban [CONFIRMED]

Partner, Intellectual Property Practice Group
Information, Technology & Communications Industry Group
Quisumbing Torres

Dr. Raymond Francis R. Sarmiento [CONFIRMED]

Director, National Telehealth Center, National Institutes of Health, UP Manila

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3:00 – 3:15 PM	Synthesis of Breakout Session Highlights
3:15 – 3:30 PM	Closing Keynote: Legislative Response to the Digital Age Sen. Bam Aquino [INVITED] Senate Committee Chair for Science and Technology

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