



MAY 20, 2019
STA. ELENA GOLF & COUNTRY CLUB

SPONSORSHIP AGREEMENT FORM

(Please send the completed form to fax no. 759-6690 or 845-1395 or email a scanned copy to meluz.malantic@eccp.com ATTENTION TO: MELUZ MALANTIC)

TYPE OF SPONSORSHIP FOR THE 20th ECCP GOLF CHALLENGE 2019:

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor: Cash – Php 400,000 | <input type="checkbox"/> Hole in One Sponsor : Cash or Around-trip Business Class in any Europe Destination – Php 200,000 |
| <input type="checkbox"/> Classic Hole Sponsor: Cash – Php 50,000 | <input type="checkbox"/> Major Prize Sponsor: GC's/Items Worth of – Php 100,000 |
| <input type="checkbox"/> Fun Hole Sponsor Cash Php 80,000 | |

Kindly complete the details below in BLOCK LETTERS:

Company Name: _____

Contact Person 1: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Contact Person 2: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Fax Nos.: _____

Company Address/Billing Address: _____

Details of Prize items (Only for Major Prize Sponsor): _____

TERMS AND CONDITIONS:

- This serves as your confirmation to the 20th ECCP Golf Challenge. Full payment is required immediately upon receipt of billing invoice. **Cancellation** will be charged accordingly. Written cancellation received:
 - On or before 01 May 2019 will pay 50% cancellation fee
 - After 01 May 2019: will pay 100% cancellation fee
- Billing Invoice will be sent to your office upon receipt of this Confirmation Form.
- Please make all checks payable to European Chamber of Commerce of the Philippines, Inc.

Conforme:

Authorized Company Representative
(Signature over Printed Name)

Date





MAY 20, 2019
STA. ELENA GOLF & COUNTRY CLUB

BENEFITS	TITLE SPONSOR	HOLE IN ONE SPONSOR	FUN HOLE SPONSOR	CLASSIC HOLE SPONSOR	MAJOR PRIZE SPONSOR
I. PACKAGE COST	Php400,000	Php200,000 / Roundtrip ticket	Php 80,000	Php50,000	100,000 worth of GC's/Items
II. NAMING AND EXCLUSIVITY RIGHTS					
• TITLING PRIVILEGE: Brand to appear beside the event title in all efforts	✓	X	X	X	X
• Event Billing will be :	"Brand Name - 20th ECCP Golf Challenge"	Hole in One Sponsor	Fun Hole Sponsor	Classic Hole Sponsor	Major Prize Sponsor
• No competitive brand will be associated as a sponsor of the event	✓	✓	✓	X	X
• Limited to one (1) brand	✓	✓	✓	X	X
III. ONSITE MILEAGES					
• Marketing space	✓	✓	✓	✓	X
• Logo inclusion in Event Banners	✓	✓	✓	✓	✓
• Banner placement (3ft x 8ft) at golf hole (<i>to be provided by the sponsor</i>)	3	1	1	1	X
• Additional Banner display within Sta. Elena	4	3	2	2	X
• Verbal acknowledgement during the awarding ceremony	✓	✓	✓	✓	✓
• Show an AVP or ad/promo material during the event	✓	✓	✓	✓	✓
• Inclusion of flyers or giveaway to the loot bag	✓	✓	✓	✓	✓
• Opportunity for a company representative to award the prize personally to the winner	✓	✓	X	X	X
IV. PROMOTIONAL BENEFITS					
• Adplacement in ECCP's bi-monthly newsletter "Euro-PH Connect" (Ad material to be provided by Sponsor)	1 Full Page Ad Euro-PH Connect Issue	1/2 Page Ad Euro-PH Connect Issue	X	X	X
• Logo inclusion in the post-event features in ECCP's bi-monthly newsletter "Euro-PH Connect"	✓	✓	✓	✓	✓
• Title billing in Print advertorials through our Print Media Partners	✓	✓	✓	X	X
• Brand mention as Sponsor in all Press Releases	✓	✓	✓	X	X
• Logo inclusion in all print and electronic marketing collaterals including:	✓	✓	✓	✓	✓
* Print Advertisements through our Print Media Partners	✓	✓	✓	✓	✓
* E-circular sent to a database of over 30,000 corporate professional	✓	✓	✓	✓	✓
* Tournament Tickets and event page at ECCP Website (www.eccp.com)	✓	✓	✓	✓	✓
V. COMPLIMENTARY PLAYER & EVENT DATABASE					
• Entitled to send player - includes the greenfee, use of golf cart for 2, buffet lunch w/ 2 rounds of soft drink or local beer, caddy fee, raffle, goodie bag and golf shirt	3	2	2	1	X
• Electronic Copy of the registered players in the event *** only players who gave consent to share their information will be given	✓	✓	X	X	X

