



JUNE 14, 2017
MARRIOTT HOTEL MANILA

CO-FUNDED BY



EUROPEAN UNION

ORGANIZED BY



IN PARTNERSHIP WITH



EU-PHILIPPINES
BUSINESS NETWORK

EVENT BRIEF

The Water Challenge Forum will highlight the challenges that the Philippines is facing as far as managing its water resources is concerned. It will bring policymakers, water suppliers and distributors, water technology and service providers, international and local business organizations, members of the academe and other water stakeholders to exchange information, discuss the priorities of the water sector and provide recommendations on how to address the water challenges.

The forum will also include a Water Technology Exhibition that will showcase companies providing the latest water technology and solutions as well as the various water initiatives and programs existing in the country.

OBJECTIVES

PROVIDE

a better understanding of the importance of water to the environmental and economic future of the Philippines.

INCREASE

the awareness of participants of the water situation and challenges faced by the country and the need to take action to address these challenges.

ENGAGE

the public and private sectors in an active cooperation to promote better water stewardship by promoting technologies, techniques, practices and policies that are geared towards a wider water access and greater water efficiency.

SHOWCASE

the latest water technologies and solutions that can help overcome the problems being encountered in the water sector.

IN PARTICULAR, THE FORUM WILL ADDRESS THE FOLLOWING MAJOR WATER CHALLENGES TODAY:

- CHALLENGE 1:** The Looming Water Crisis and the Need to Provide Water Access for All
- CHALLENGE 2:** The Degenerating Water Quality and the Need for Wastewater Management
- CHALLENGE 3:** The Worsening Flood Sanitation and the Need for Flood Control Innovations



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DELEGATES REGISTRATION

We are still acceptng registration and payments to those who are interested to attend as delegates in the conference.
FOR MORE DETAILS, contact Ms. Kamyrr Catapang at (632) 845.1324 or email kamyrr.catapang@eccp.com

TARGET AUDIENCE

- C-Level Executives
- Directors and Heads of Facilities, Engineering and Environment
- Operations Managers
- Building Administration Managers
- Government Officials engaged in Water Policy and Infrastructure Development
- Heads of Local Government Units
- Water Service and Wastewater Treatment companies
- Engineers
- Architects & Contractors
- Water Solutions Providers (Technology & Services)
- Academe
- Non-Government Organizations
- International Organizations
- Real Estate Developers and Property Management Firms
- Property Owners - Buildings, Eco-Zones, Business Districts, Subdivisions, etc.

TARIFF

- PHP 3,500 for ECCP Members
- PHP 3,900 for NON-ECCP Members
- PHP 2,000 for Local Government Units/Academe (LIMITED SLOTS)
- PHP 4,000 for Walk-in Registrants



SPECIAL GROUP OFFER

INVITE YOUR CORPORATE PARTNERS IN ONE TABLE!



AVAIL OUR

EXECUTIVE TABLE

(GOOD FOR 10 PERSONS)

AND GET 10% DISCOUNT ON YOUR REGISTRATION FEE

ADDITIONAL MILEAGES:

- Opportunity to reserve a table in prime location
- Logo placement on table centerpiece

Reserve a table now! Email kamyrr.catapang@eccp.com



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SPONSORSHIP PACKAGES

This Event offers the following sponsorship as well as in kind sponsorships. All the Sponsors will enjoy attractive incentives.
FOR MORE DETAILS, contact Ms. Zyra Fastidio at (632) 845.1324 or email zyra.fastidio@eccp.com

		CO-PRESENTER (PHP 500,000)	PLATINUM (PHP 300,000)	GOLD (PHP 150,000)	SILVER (PHP 75,000)	BRONZE (PHP 50,000)
NAMING AND EXCLUSIVITY RIGHTS	TITLING PRIVILEGE	✓				
	BILLING	The Water Challenge Forum is Co-Presented by (COMPANY NAME)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	EXCLUSIVITY	Limited to one (1) Company No competitive brand will be associated as a sponsor of the event	Limited to one (1) Company No competitive brand will be associated as a sponsor of the event	Limited to two (2) Companies No competitive brand will be associated as a sponsor of the event	Limited to two (3) Companies No competitive brand will be associated as a sponsor of the event	
ON-SITE MITI FAGES	MARKETING SPACE	18sqm	9sqm	6sqm	6sqm	Marketing Table
	LOGO INCLUSION IN EVENT BANNERS	✓	✓	✓	✓	✓
	VERBAL ACKNOWLEDGEMENT	✓	✓	✓	✓	✓
	SHOW AVP/ PROMO MATERIAL	✓	✓	✓	✓	✓
	SPEAKING SLOT	✓				
	LOGO INCLUSION IN NAME BADGES	✓	✓	✓		
	LOGO INCLUSION ON PLENARY BACKDROP	✓	✓	✓	✓	✓
	EVENT PROGRAM AND DIRECTORY	Full Page (Inside Front or Back cover) Ad Material/ Company Profile	Half Page Ad Material/ Company Profile	Half page Ad Material/ Company Profile		
	INCLUSION OF BROCHURE/ PROMO MATERIAL	✓	✓	✓	✓	✓
	COMPLIMENTARY SEATS					
MARKETING AND PUBLICITY BENEFITS	COMPANY LOGO & PROFILE IN EVENT WEBSITE	✓	✓	✓	Company logo only	Company logo only
	PRINT AD IN OUR MEDIA PARTNER	✓	✓	✓	✓	✓
	PRE & POST EVENT FEATURE	✓	✓	✓	✓	✓
	LOGO INCLUSION ON PRINT AND ELECTRONIC INVITES	✓	✓	✓	✓	✓
	DATABASE OF ATTENDEES	✓	✓	✓		



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EXHIBITION PACKAGES

GAIN EXPOSURE BY JOINING THE WATER TECHNOLOGY EXHIBITION. YOUR COMPANY CAN:



Connect with business, investors, policymakers and other key decision makers in one location



Showcase your best products and services to customers, stakeholders and prospective clients.



Build new partnerships and alliances as you highlight your organization's strategy for developing energy efficiency solutions.

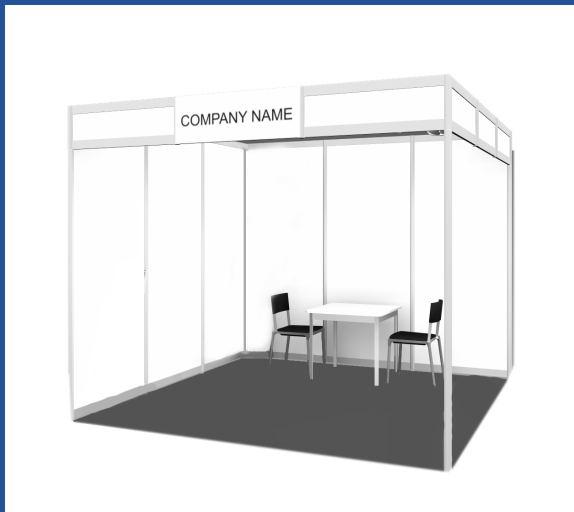
EXHIBITOR SHELL SCHEME PACKAGE

BOOTH AMENITIES

- Two (2) Fluorescent lights (40 watts)
- One (1) Unit Convenience Outlet (max 500 watts load capacity)
- One (1) Unit Information Table
- Two (2) Chairs
- Company Name on Fascia Board
- Booth Area Covered with Exhibition Carpet

ADDITIONAL MILEAGES

- One (1) Complimentary Seat to the Conference
- Inclusion of Company logo, contact details and company profile in the Event Program and Directory



BOOTH SIZES & PRICE

- 2.0m x 3.0m Booth Shell - Php 15,000
- 3.0m x 3.0m Booth Shell - Php 18,000

SPECIFICATIONS

Using 3mm White Versa board supported by Octa-Shape Aluminum Posts & Aluminum Beams

Booth Reservation is on a "First come, First served" basis. Book early to reserve the best location for your company.

FOR INQUIRIES,
please call (632) 845.1324 and look for Ms. Zyra Fastidio or email zyra.fastidio@eccp.com



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CONTRACT FORM

Please fax completed form attention to **Ms. Zyra Fastidio** at (632) 759.6690/ 845.1395 OR email zyra.fastidio@eccp.com

Company Name _____

Address _____

City _____ Zip Code _____ Country _____

Tel. No(s) _____ Mobile _____ Fax No. _____

Email _____ Website _____

Contact Person _____ Designation _____

Product Line _____

Main Line of Business _____ Target Visitor Profile _____

We would like to participate in the Water Challenge Forum: *(please check)*

OPTION 1: SPONSORSHIP PACKAGE

CO-PRESENTER (1) **PHP 500,000**

Includes: Titling Privilege, 18 sq.m. marketing space, seven (7) complimentary seats in the conference, speaking slot, full page advertisement (inside front or back cover) in event directory, print advertisement in our media partner, pre and post event feature, verbal acknowledgement, Company AVP or any promo material during the event, inclusion of brochure/promotional item in the conference kit, database of attendees and logo inclusion in all promotional materials such as event banners, name badges, plenary backdrop, event website and electronic and printed event invitations.

PLATINUM SPONSOR (1) **PHP 300,000**

Includes: 9 sq.m. marketing space, five (5) complimentary seats in the conference, half page advertisement in event directory, print advertisement in our media partner, pre and post event feature, verbal acknowledgement, Company AVP or any promo material during the event, inclusion of brochure/promotional item in the conference kit, database of attendees and logo inclusion in all promotional materials such as event banners, name badges, plenary backdrop, event website and electronic and printed event invitations.

GOLD SPONSOR (2) **PHP 150,000**

Includes: 6 sq.m. marketing space, three (3) complimentary seats in the conference, half page advertisement in event directory, print advertisement in our media partner, pre and post event feature, verbal acknowledgement, Company AVP or any promo material during the event, inclusion of brochure/promotional item in the conference kit, database of attendees and logo inclusion in all promotional materials such as event banners, name badges, plenary backdrop, event website and electronic and printed event invitations.

SILVER SPONSOR (3) **PHP 75,000**

Includes: 6 sq.m. marketing space, one (1) complimentary seat in the conference, print advertisement in our media partner, pre and post event feature, verbal acknowledgement, Company AVP or any promo material during the event, inclusion of brochure/promotional item in the conference kit and logo inclusion in all promotional materials such as event banners, plenary backdrop, event website and electronic and printed event invitations.

BRONZE SPONSOR **PHP 50,000**

Includes: marketing table, print advertisement in our media partner, pre and post event feature, verbal acknowledgement, Company AVP or any promo material during the event, inclusion of brochure/promotional item in the conference kit and logo inclusion in all promotional materials such as event banners, plenary backdrop, event website and electronic and printed event invitations.

FOOD SPONSOR _____

LANYARD SPONSOR _____

OPTION 2: EXHIBITION PACKAGE



BOOTH SHELL SCHEME

Two (2) Fluorescent lights (40 watts), One (1) Convenience Outlet (max 500 watts), One (1) Unit Information Table, Two (2) Chairs, Company name on Fascia board, Carpeted floor area

NUMBER OF BOOTHS

2.0m x 3.0m = PHP 15,000

3.0m x 3.0m = PHP 18,000

REMINDERS

- All booth allocation are on a "First Come, First Served" basis only.
- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Exhibitor/Sponsor will be liable to pay 50% of the total package cost.

NAME AND AUTHORIZED SIGNATURE

DATE



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EXECUTIVE TABLE PACKAGE

Please fax your accomplished form to 759.6690 or 845.1395
(Attn: Ms. Kamyrr Catapang) or email kamyrr.catapang@eccp.com

NO. OF TABLE/S

PREFERRED TABLE NO.

Company : _____

Contact Person : _____

Billing Address : _____

Telephone/Fax : _____

Email Address : _____

Attendees:

Name	Designation	Email Address
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

PAYMENT INSTRUCTIONS:

- Payments may be made by cash, cheque or bank deposit. To ensure you are registered, you must send your bank deposit slip to: kamyrr.catapang@eccp.com or fax 759.6690 or 845.1395.
- Table reservation is on "First come, first served" basis only.
- Please make check payment to ECCP.
- "No Shows" will be billed at full cost.
- Cancellations should be made at least 48 hours before the event.