

# 18<sup>th</sup>



**15 May 2017**  
**Sta. Elena Golf Club**  
**Shotgun Starts @ 8AM**  
**System 36 Format**

## SPONSORSHIP AGREEMENT FORM

*(Please send the completed form to fax no. 759-6690 or 845-1395 or email a scanned copy to jenny.esmao@eccp.com, ATTENTION TO: JENNY ESMAO)*

### **TYPE OF SPONSORSHIP FOR THE 18<sup>th</sup> ECCP GOLF CHALLENGE 2017:**

- |  |  |
|--|--|
| <input type="checkbox"/> Title Sponsor: Cash – Php200, 000       | <input type="checkbox"/> Hole in One Sponsor : Cash or Around-trip Business Class in any Europe Destination – Php150,000 |
| <input type="checkbox"/> Classic Hole Sponsor: Cash – Php35, 000 | <input type="checkbox"/> Major Prize Sponsor: GC's/Items Worth of – Php70,000  |

### **Kindly complete the details below in BLOCK LETTERS:**

Company Name: \_\_\_\_\_

Contact Person 1: \_\_\_\_\_ Designation: \_\_\_\_\_

Telephone & Mobile Nos. : \_\_\_\_\_ Email Address: \_\_\_\_\_

Contact Person 2: \_\_\_\_\_ Designation: \_\_\_\_\_

Telephone & Mobile Nos. : \_\_\_\_\_ Email Address: \_\_\_\_\_

Fax Nos.: \_\_\_\_\_

Company Address/Billing Address: \_\_\_\_\_

Details of Prize items (Only for Major Prize Sponsor): \_\_\_\_\_

### **TERMS AND CONDITIONS:**

1. This serves as your confirmation to the 17th ECCP Golf Challenge. Full payment is required immediately upon receipt of billing invoice. **Cancellation** will be charged accordingly. Written cancellation received:
  - On or before 01 May 2017 will pay 50% cancellation fee
  - After 01 May 2017: will pay 100% cancellation fee
2. Billing Invoice will be sent to your office upon receipt of this Confirmation Form.
3. Please make all checks payable to ECCP/ European Chamber of Commerce of the Philippines

Conforme:

\_\_\_\_\_  
**Authorized Company Representative**  
*(Signature over Printed Name)*

\_\_\_\_\_  
**Date**

BENEFITS	TITLE SPONSOR	HOLE IN ONE SPONSOR	CLASSIC HOLE SPONSOR	MAJOR PRIZE SPONSOR
<b>I. PACKAGE COST</b>	Php200,000	Php150,000 / Roundtrip ticket	Php35,000	70,000 worth of GC's/Items
<b>II. NAMING AND EXCLUSIVITY RIGHTS</b>				
• TITLING PRIVILEGE: Brand to appear beside the event title in all efforts	✓	X	X	X
• Event Billing will be :	"Brand Name - 18th ECCP Golf Challenge"	Hole in One Sponsor	Classic Hole Sponsor	Major Prize Sponsor
• No competitive brand will be associated as a sponsor of the event	✓	✓	X	X
• Limited to one (1) brand	✓	✓	X	X
<b>III. ONSITE MILEAGES</b>				
• Marketing space	✓	✓	✓	X
• Logo inclusion in Event Banners	✓	✓	✓	✓
• Banner placement (3ft x 16ft) at golf hole	4	2	1	X
• Additional Banner display within Sta. Elena	4	3	2	X
• Verbal acknowledgement during the awarding ceremony	✓	✓	✓	✓
• Show an AVP or ad/promo material during the event	✓	✓	✓	✓
• Inclusion of flyers or giveaway to the loot bag	✓	✓	✓	✓
• Opportunity for a company representative to award the prize personally to the winner	✓	✓	X	X
<b>IV. PROMOTIONAL BENEFITS</b>				
• Ad placement in ECCP's bi-monthly newsletter "Euro-PH Connect" (Ad material to be provided by Sponsor)	1 Full Page Ad Euro-PH Connect Issue	1/2 Full Page Ad Euro-PH Connect Issue	X	X
• Logo inclusion in the post-event features in ECCP's bi-monthly newsletter "Euro-PH Connect"	✓	✓	✓	✓
• Title billing in Print advertorials through our Print Media Partners	✓	✓	X	X
• Brand mention as Sponsor in all Press Releases	✓	✓	X	X
• Logo inclusion in all print and electronic marketing collaterals including:	✓	✓	✓	✓
* Print Advertisements through our Print Media Partners	✓	✓	✓	✓
* E-circular sent to a database of over 30,000 corporate professional	✓	✓	✓	✓
* Fax mailers sent to all ECCP members	✓	✓	✓	✓
* Tournament Tickets and event page at ECCP Website (www.eccp.com)	✓	✓	✓	✓
<b>v. COMPLIMENTARY PLAYER &amp; EVENT DATABASE</b>				
• Entitled to send player- includes the green fee, use of golf cart for 2, buffet lunch w/ 2rounds of soft drink or local beer, caddy fee, raffle, goodie bag and golf shirt	4	2	1	X
• Electronic Copy of the registered players in the event	✓	✓	X	X