



JUNE 24, 2017

San Lazaro Leisure & Business Park
Carmona, Cavite

SPONSORSHIP AGREEMENT FORM

(Please send the completed form to fax no. 759-6690 or 845-1395 or email a scanned copy to jenny.esmao@eccp.com, ATTENTION TO: JENNY ESMAO)

Type of Sponsorship for the 12th ECCP Football Cup 2017:

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor : Cash – Php 150,000 | <input type="checkbox"/> Platinum Sponsor : Cash – Php 100,000 |
| <input type="checkbox"/> Gold Sponsor : Cash – Php 60,000 | <input type="checkbox"/> Event Supporter: Cash- Php 30,000 |
| <input type="checkbox"/> Exhibitor Only : Cash – Php 15,000 | <input type="checkbox"/> Food Concessionaire: Cash – Php 5,000 |

*** Exhibitor & Food Concessionaire Packages only include a Marketing Booth/ Space with tables & chairs.**

Kindly complete the details below in BLOCK LETTERS:

Company Name: _____

Contact Person 1: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Contact Person 2: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Fax Nos.: _____

Company Address/Billing Address: _____

Terms and Conditions:

- This serves as your confirmation to the 12th ECCP Football Cup 2017. Deadline to confirm is on **16 April 2017**. Full payment is required immediately upon receipt of billing invoice. Cancellation will be charged accordingly. Written cancellation received:
 - On or before 16 April 2017: will pay 50% cancellation fee**
 - After 02 May 2017: will pay 100% cancellation fee**
- Billing Invoice will be sent to your office upon receipt of this Confirmation Form.
- Please make all checks payable to ECCP/ European Chamber of Commerce of the Philippines
- Full payment should be settled on or before **02 May 2017 (Tuesday)**.

Conforme:

Authorized Company Representative
(Signature over Printed Name)

Date

BENEFITS	Title	Platinum	Gold	Event Supporter
I. PACKAGE COST	150,000	100,000	60,000	30,000
II. NAMING AND EXCLUSIVITY RIGHTS				
• TITLING PRIVILEGE: Brand to appear beside the event title in all efforts	✓			
• Event Billing will be :	"Brand Name 12 th ECCP Football	Platinum	Gold	Event Supporter
• No competitive brand will be associated as a sponsor of the event	✓	✓	-	-
	✓	✓	-	-
III. ON-GROUND MILEAGE				
• Marketing Booth				
i. One (1) tent at a prime location in the event.	✓	✓	✓	-
ii. Leafleting and product sampling within the playing grounds. Please note that selling and sampling of dry and wet food and drinks are ALLOWED in the venue.	✓	✓	✓	✓
IV. EVENT BRANDING				
i. Sole Pitch branding – All Goal Numbers will bear your company logo, total of 24 goals	✓	-	-	-
ii. Display of Banners in prime locations within the game premises (materials to be provided by Sponsor, banners must have islets on all 4 corners)	10	5	2	1
iii. Inclusion of company logo in all 12th ECCP Football Cup banners within the game premises: stage backdrop, banners along the outfield fences (should there be any)	✓	✓	✓	✓
iv. Trophies and medals will bear your company name or logo	✓	-	-	-
• Program Involvement of Sponsor				
i Staging of mini events to highlight or deliver any on-going promotions or campaigns (production and execution to be provided by Sponsor)	✓	-	-	-
ii. Opportunity for company representative to hand out the awards to the tournament winners; name & contact details of company representative to be advised on or before 02 May 2017.	✓	✓	-	-
iii. Live acknowledgements all throughout the event	✓	✓	✓	✓
iv. 5-10 minute speaking slot in the opening ceremony	✓	✓	-	-
V. COMPLIMENTARY TEAM & EVENT DATABASE				
• Entitled to send one (1) team (with a minimum of 10 to maximum of 15 players) to either the Men's Division or Mixed Division.	✓	✓	✓	-
• Electronic Copy of the registered teams in the event	✓	✓	✓	-
V. MEDIA VALUES				
Online & Social Media				
i. Brand acknowledgement in ECCP's website, facebook and twitter accounts. Fifteen (15) slots for brand acknowledgement before, during and after the event. Tagline to be provided by Sponsor and should not contain more than 150 characters.	✓	✓	✓	-
ii. Brand acknowledgement and/or logo inclusion in a database driven marketing through email blast to over 30,000 corporate professionals	✓	✓	✓	✓
iii. Inclusion of company logo & link to your website in the event page of the 12th ECCP Football Cup at www.eccp.com	✓	✓	✓	-
Print				
i. Company name and/or logo inclusion in the pre & post-event features in ECCP's bi-monthly newsletter "Business Review". Sponsor will get complimentary copies.	3	2	1	-
ii. Ad placement in ECCP's bi-monthly newsletter "EuroPH". Print-ready material to be provided by Sponsor, with the following details:	Full Page	1/2 page	1/4 page	-
iii. Title billing in Print advertorials through our Print Media Partners	✓	✓	✓	-
iv. Brand mention as Sponsor in all Press Releases	✓	✓	✓	-