



In Partnership With



# LGU-BUSINESS

## FORUM

August 25, 2016 & September 29, 2016  
Makati Shangri La

The **LGU Business Forums** are a series of dialogues designed to provide opportunities for LGU officials (i.e. DILG, Provinces, Cities, Municipalities) and the business sector to engage in a discussion on LGU policies, strategies, problems and opportunities as well as business needs and concerns for improving the business climate at the local level. Also specific issues that affect LGU-Business relations and specific business opportunities at the local level are discussed by the LGUs and the business sector.

## SUMMIT

November 22, 2016  
SMX Convention Center

The **LGU Business Summit** is an annual event aimed at bringing together all stakeholders from the national/local government, business sector, civil society and the international community in order to promote a better understanding of the challenges that hinder growth at the local level and to harness opportunities for all stakeholders to work together in developing policies and strategies that are aligned and consistent national and local levels.

## ATTENDEES

Around 500 participants from the



### NATIONAL/LOCAL GOVERNMENT

Local Chief Executives, Leaders from various National Line Agencies



### BUSINESS

CEOs, Business Groups and Associations



### NON GOVERNMENT

Civil Society Organizations, International community, Academe, and Foundations

## SPONSORSHIP & EVENT DETAILS

Zyra Fastidio  
zyra.fastidio@eccp.com

## REGISTRATION

Dorcas Banzuelo  
dorcas.banzuelo@eccp.com

## CONTACT US

632 845.1324  
www.eccp.com

# LGU-BUSINESS FORUM

A Dialogue with the  
**DILG Undersecretary Austere Panadero**  
and **CSC Director Maria Luisa Agamata**  
*August 25, 2016, Makati Shangri-la Hotel,  
Makati City, Philippines*

A Dialogue with the  
**DTI Secretary Ramon Lopez**  
and **COA Chairperson Michael Aguinaldo**  
*September 29, 2016, Makati Shangri-la Hotel,  
Makati City, Philippines*

This **LGU Business Forum** is aimed at gaining a better understanding of the aspirations and challenges of the government agencies that deal with LGUs as well as identify the areas where the business sector and civil society organizations could collaborate with these agencies to ensure that LGUs are able to perform their role in making regions/localities become attractive destinations for investments and trade as well as to achieve inclusive growth in the process of economic development

This is the first opportunity for the business sector and civil society to have a dialogue with the new leaders of these government agencies to have an exchange of views on the challenges and plans faced by these government agencies towards ensuring the attractiveness and global competitiveness of Philippine regions and localities as well as in achieving inclusive growth in the localities.

The dialogue also allows the business sector and civil society representatives to seek clarifications on issues that affect their operations with regard to these agencies and also to understand better how these agencies operate and will enhance their operations to achieve their goals.

**TARIFF:**

PHP 1,700 for ECCP Members

PHP 2,200 for Non-Members

PHP 1,500 for LGU

**Reserve your seats now – only 100 seats available!!!**

# LGU-BUSINESS SUMMIT

*THEME:*

Promoting Integrity & Global  
Competitiveness towards Inclusive  
Growth in Philippine Regions

## 22 November 2016

SMX Convention Center Manila,  
SM Mall of Asia Complex, Pasay, Metro Manila

The Duterte Administration declared that *“Economic growth should be felt by all regions, not just a select few.”* The Administration has clamored for *“a swift end to endemic corruption, inefficiency in the bureaucracy, income inequality, and the proliferation of armed groups and other lawless elements.”* President Duterte’s three overarching policy thrusts are: re-establishing law and order, making Philippine growth inclusive and restructuring the Philippine system of government. These three thrusts are the means by which the Duterte administration will seek to turn his campaign promise of *“Tunay na Pagbabago”* or *“radical change into lived reality.”*

The **LGU Business Summit** supports this call for change by the Duterte Administration. The Summit is a gathering of stakeholders who would like to contribute to making positive changes in the arena of doing business at the local government unit level.

TARIFF: PHP 2,200 for ECCP Members | PHP 2,700 for Non-Members | PHP 2,000 for LGU

# LGU-BUSINESS SUMMIT

*THEME:*

Promoting Integrity & Global  
Competitiveness towards Inclusive  
Growth in Philippine Regions

The Summit is divided into two parts.

## PART 1

Part 1 of the **Summit** is a dialogue on the issues and challenges facing the Local Government Units (*LGUs*), the business sector and civil society with respect to promoting integrity and global competitiveness leading to more investments and jobs in localities.

Inclusive growth cannot be realized unless national growth leads to the inflow of investments and creation of jobs in regions comprising of provinces, cities and municipalities. There are obstacles that need to be addressed at the national level but there are even more challenges in doing business at the 60 LGU locations.

The **Summit** provides a first opportunity for the LGUs, business sector and civil society to have a constructive dialogue in addressing the issues and coming up with solutions together. It sets a stage for the three stakeholders to collaborate on the goal of building the foundation for inclusive growth in localities and in formulating a national framework for harmonizing policies and practices at the national and local government levels.

## PART 2

Part 2 of the **Summit** is a demonstration on how LGUs, the Business Sector and Civil Society can collaborate together to promote the transparency and efficiency of LGU operations and how the business sector and civil society can play a role in contributing towards making localities and LGUs more globally competitive, investment attractive and achieving inclusive growth through job creation

# SPONSORSHIP OPPORTUNITIES

BENEFITS	CO PRESENTER PHP 500,000	PLATINUM PHP 300,000	GOLD PHP 150,000	SILVER PHP 75,000	EVENT SUPPORTER PHP 30,000 (MINIMUM)
<b>CATEGORY EXCLUSIVITY</b>	limited to 1 ✓	limited to 2 ✓	limited to 5 ✓	Limited to 7	

## CO-BRANDING BENEFITS

	CO PRESENTER	PLATINUM	GOLD	SILVER	EVENT SUPPORTER
• Press-Briefing	Co-branded, seat to panel	Invitation to 2 representatives	Invitation to 1 representative		
• Access to property content	✓	✓	✓		
• Right to promote co-branded	✓	✓	✓		
• Right to property marks and logo	✓	✓	✓		

## MARKETING AND PUBLICITY BENEFITS

	CO PRESENTER	PLATINUM	GOLD	SILVER	EVENT SUPPORTER
• Online Visibility – Banner ad for 1 month in the ECCP and EU Project I4J website	✓				
• Online and Social media event plugs	✓	✓	✓	✓	✓
• Access to property mailing list	✓	✓	✓		
• Company Feature/Print Ad in ECCP's EuroPh Connect	Full Page	Half Page	Half Page	Quarter Page	

**SPONSORSHIP & EVENT DETAILS**

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## SPONSORSHIP OPPORTUNITIES (continued)

BENEFITS	CO PRESENTER PHP 500,000	PLATINUM PHP 300,000	GOLD PHP 150,000	SILVER PHP 75,000	EVENT SUPPORTER PHP 30,000 (MINIMUM)
<b>ON-SITE BENEFITS</b>					
• Complimentary Seat/s	10	7	5	1	
• Speaking Opportunity	✓				
• Marketing table with sales rights and sampling/demo/display opportunities	✓	✓	✓		
• Company AVP will be shown in the screen	✓	✓	✓	✓	
• Verbal acknowledgement	✓	✓	✓	✓	✓
• Display of banners	✓	✓	✓	✓	
• Inclusion of company logos in the plenary event backdrop	✓	✓	✓		
• Inclusion of company logo in all event banner and in the name badge of attendees	✓	✓	✓	Logo at the event banner only	Company name at the event banner only
• Inclusion of Company Profile / ad material in the Event Program and Directory	Full Page	Half Page	Half Page	Quarter Page	
• Inclusion of brochure/promotional item in the conference kit	✓	✓	✓		

## ABOUT THE ORGANIZERS



The *European Chamber of Commerce of the Philippines (ECCP)* is a non-stock, non-profit organization that was established in 1978 and representing close to 800 members in the Philippines and abroad. ECCP is a membership organization that supports European interests in the Philippines and Philippine interests in Europe. We are active in promoting a business environment that promotes the inflow European investments and trade to all regions of the country. For this reason, ECCP is implementing programs that are geared towards building closer partnerships with LGUs to collaborate on business advocacy and promotions.

[www.eccp.com](http://www.eccp.com)



The *Partnerships for Integrity and Jobs* also dubbed as Project I4J has been running since January 2014 and is co-funded by the European Union and Konrad Adenauer Stiftung. This is a three year project that focused on the development of integrity mechanisms in local government units (LGUs). Such mechanisms are aimed at ensuring that LGUs operate on the basis of transparent and effective business procedures. The project also engages the LGUs, business sector and civil society through the establishment of integrity circles which is a collaborative platform where the three stakeholders work together to ensure a continuous process of enhancing integrity mechanisms and improving the business environment. The ultimate goal is to make the locality globally competitive for attracting investments as well as creating jobs.



The project is co-funded by the European Union and is being implemented by the consortium: Konrad Adenauer Stiftung e.V. (KAS), European Chamber of Commerce of the Philippines (ECCP), Centrist Democracy Political Institute (CDPI), League of Cities of the Philippines (LCP), League of Municipalities of the Philippines (LMP) and League of Provinces of the Philippines (LCP).

[www.euprojecti4j.com](http://www.euprojecti4j.com)